

JOINT STUDY ON “PLATFORM EMPLOYMENT: ROLE IN THE LABOUR MARKET AND PROBLEMS OF PLATFORM WORKERS’ LABOUR REGULATION” - Brazil's report



Second Meeting of the BRICS NETWORK OF SCIENTIFIC RESEARCH
INSTITUTES OF LABOR

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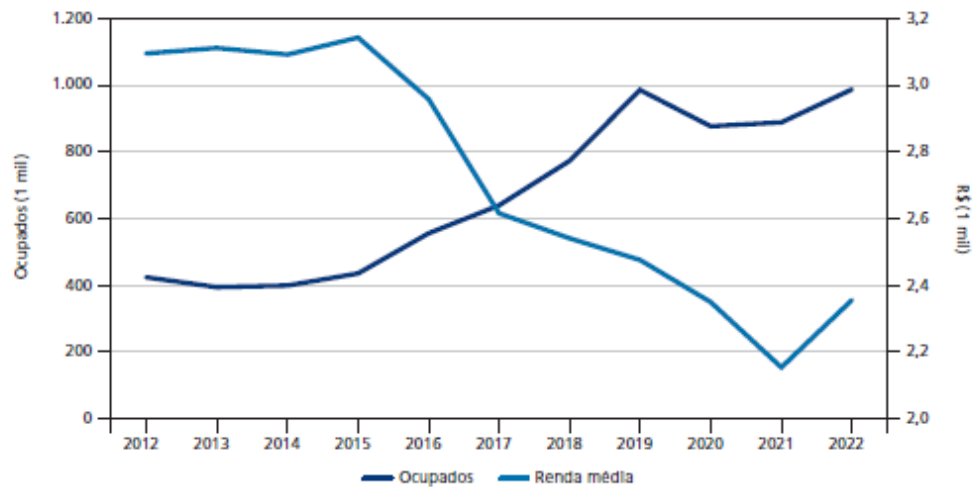
MINISTÉRIO DO
TRABALHO E EMPREGO



- 1 – The reality of platform work in Brazil
- 1.1 – The survey made by the Ministry of Labor and Employment
- 1.2 – A comparison of conditions on platform and non-platform work based on the National Labor Force Survey
- 1.3 A longitudinal analysis of the impacts of *platformization* in the transport sector
- 1.4 – The views of workers in delivery services
- 2. Hierarchy of demands agenda
- 2.1 Best way to pay delivery workers for digital platforms
- 3 The construction of the Tripartite GT as a form of regulation
- 3.1 First moment: structuring the WG, presentation of the agendas and definition of priority topics
- 3.2 Second stage: maturation and narrowing of discussions
- 3.3 The new law on the Congress
- Final remarks

In 2022, 2.1 million platform works (1,7% total occupied person) 1.49 million workers in service platforms and roughly 600 thousand workers in e-commerce platforms; Private transportation and delivery services are the major group with 750 thousand workers

Number of Drivers and monthly revenue.
Brazil 2012-2022 thousand workers



Fonte: PNAD Contínua. Disponível em: <https://www.ibge.gov.br/estatisticas/sociais/trabalho/17270-pnad-continua.html?=&t=microdados>. Acesso em: 26 abr. 2024.
Elaboração dos autores.

14. Mesmo no caso de taxistas auxiliares, que "alugam" a autonomia, sua expansão é limitada pela quantidade de autonomias existentes (Nogueira e Carvalho, 2021).

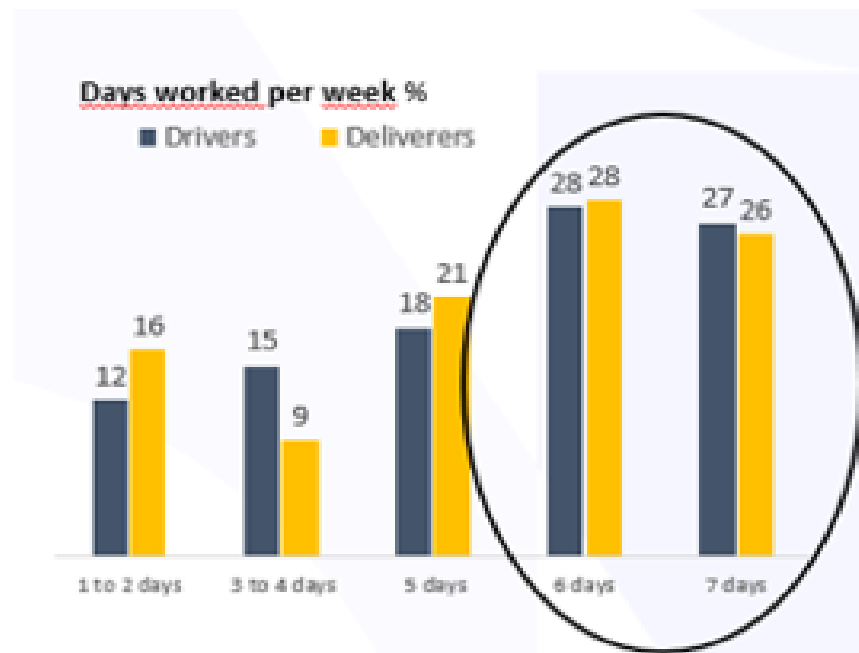
Number of Deliverers and monthly revenue.
Brazil 2012-2022



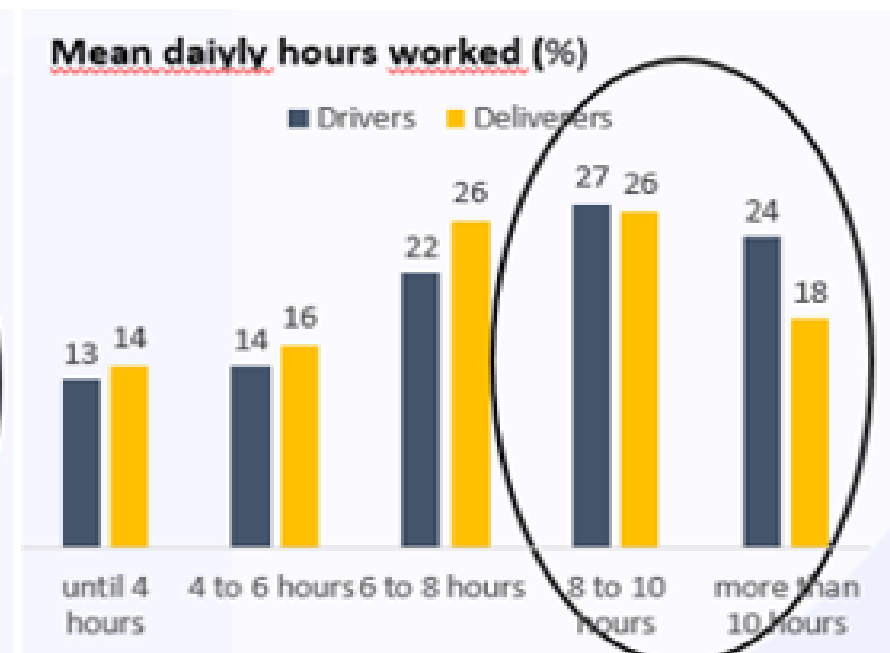
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Elaboração dos autores.

55% of drivers and 54% of deiverers work Every day of the week, more then 8 hours per day

Graphic 1

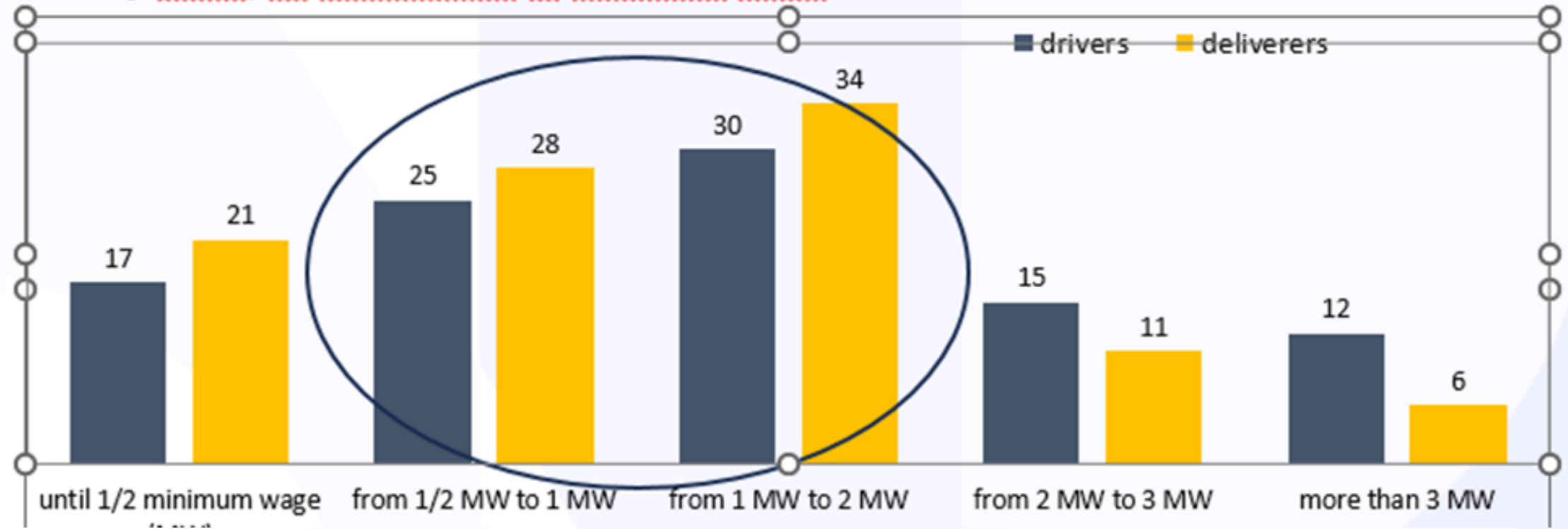


Graphic 2



55% of drivers and 62% of deliverers received from ½ to 2 minimum wage

Monthly gains, by comparison to minimum wage %



Regulation Strategy

- **Tripartite Negotiation** – 45 members between government representatives, employers and workers associations;
- **Overcame challenges on representation** definition;
- **2 working groups**: private transportation and delivery services;
- Focus on regulating representation, minimum wage and social security contribution.
- Private personal transportation group reach reached an agreement and presented a bill to congress

Exclusive for “four wheel” private transport services intermediated by platforms

- Creates the category of self- employed plataformized workers;
- Defines important conditions for the category;
- Characterization of non-dependence:
 - Absence of exclusivity rights between worker and platform operator;
 - Absence of tresholds for minimum availability and habituality;
 - Transparency on criteria for offering trips, scoring, blocking, suspending and exclusion from the platform as well as about the criteria that make up the value of their remuneration, by means of a detailed monthly report;

Bill in discussion on the congress have some key points

- Regulation and registration:
 - Registry of all the contracts, payments and contributions;
 - Work relation covered and inspected by the Ministry of Labor;
 - Creation of workers union to represent the category;
- Work conditions:
 - Mandatory social security contribution by companies and workers, equivalent to other self-employed contract;
 - Maximum connection period of 12 daily hour;
- Minimum remuneration equivalent to the proportional minimum wage plus service costs – verified by the monthly report

The Bill – in discussion on the congress –ways to communicate with workers that have problems to understand what was negotiate

MOTORISTA DE APLICATIVO

Projeto do governo para regulamentar o trabalho da categoria



Jornada

8 horas, máximo de **12 horas/dia** por plataforma. Pode trabalhar para quantas plataformas desejar



Remuneração

R\$ 32,10/hora trabalhada (não conta espera) = **R\$ 1.412** de renda mínima

Previdência

- Enquadramento como contribuinte individual
- Contribuição sobre remuneração: 7,5% (trabalhador), 20% (empregador) do salário de contribuição (R\$ 8,03/hora)
- Mulheres têm direito a auxílio-maternidade

Fonte: PLP 12/24

