

REGIONAL VICE-CHAIR OF THE WCO AMERICAS AND THE CARIBBEAN

Jul/2026 - Jul/2028

Fabiano Coelho – Undersecretary of
Customs Administration

Core Purpose

Strengthen the participation of the Americas and the Caribbean in the implementation of the WCO strategic objectives, ensuring regional prosperity through technical cooperation and logistics security

Institutional Vision

Transparent

Collective construction of positions and open consultations.

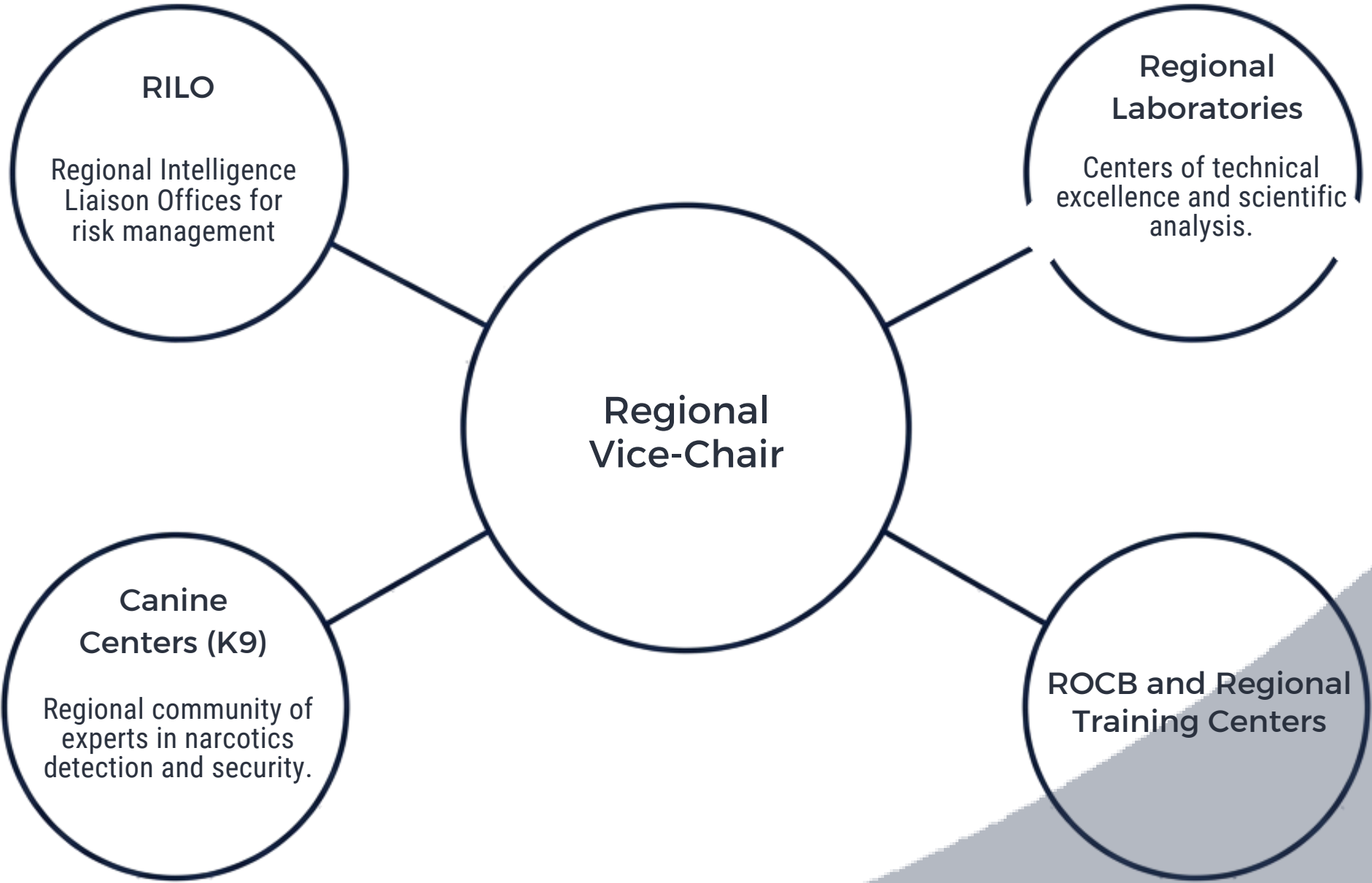
Active

Representation and firm leadership in WCO activities and Policy Commission.

Approachable

Foster an environment conducive to constant dialogue and intra-regional cooperation.

Articulation of Regional Structures



REGIONAL STRATEGIC PLAN AMERICAS AND THE CARIBBEAN 2026 - 2028



Consolidate the Americas and Caribbean region as a hub of excellence and leadership in the WCO, strengthening cooperation and regional customs modernization to ensure maximum visibility, an active voice, and global recognition of the region's innovations and specificities.



To be recognized as a region of modern, integrated, innovative customs committed to the development of international trade.

STRATEGIC OBJECTIVES



SO1
Trade
Facilitation



SO2
Revenue
Collection



SO3
Society
Protection



SO4
Intraregional
Cooperation

STRUCTURAL PILLARS



Border Management



SAFE/AEO



Technologies and
Digital Transformation



E-commerce



Valuation



Harmonized System



Origin



Experts and Laboratories



Stakeholders



Compliance, and Self-
Regularization



Fight Against Illicit Trade



Green Customs



Cross-Border Security



Risk Management



Integrity and Transparency



Mutual Recognition
Agreements



Information Exchange
for the suppression of
transnational crimes



EXPECTED
RESULT

Drive and promote integration, progressive modernization, and operational excellence of Customs in the Americas and Caribbean region.



Strategic Objective 1: Trade Facilitation



Coordinated Border Management

- Cooperation between Customs, businesses and other agencies.
- Integration of border controls for simultaneous (not sequential) applications based on data exchange.



SAFE Framework and AEO Program

- Promotion of best practices in global logistics chain security within the scope of the Authorized Economic Operator



Technologies and Digital Transformation

- Adoption of disruptive technologies
- Promotion of best practices for the comprehensive digitalization of the logistics chain.



E-Commerce

- Close cooperation with commercial platforms.
- Use of Big Data analytics for effective risk management.

Strategic Objective 2: Revenue Collection



Valuation and Origin

- Integration of specialists to combat fraud and undervaluation.
- Digital innovations: Digital Certificates of Origin and their interconnectivity in preferential agreements.



Harmonized System and Laboratories

- Updates in tariff classification and promotion of green customs.
- Exchange of forensic examinations and chemical reports among laboratories in the region.



Supply Chain Governance

- Qualification of operators and identification of the ultimate beneficial owner (corporate transparency).
- Supervision of warehouses, carriers, and digital platforms.



Compliance and Self-Regularization

- Promotion of preventive actions and voluntary correction before fiscal proceedings.
- Risk-proportionate approaches: repressive enforcement reserved for severe fraud.

Objetivo Estratégico 3: Protección de la Sociedad



Combating Illicit Activities

- Coordinated operations with the RILO network and K9 expert community.
- Confronting structured fraud, money laundering, and complex evasion networks.



Green Customs

- Wildlife protection.
- Active combat against illegal timber trafficking and illegal mining.
- Sustainable disposal of seized goods.



Border Security

- Consolidation of Customs as a central agency in fragile borders.
- Public-private integration under the pillars of the SAFE Framework.



Risk Management and Integrity

- Continuous mapping of logistics vulnerabilities to mitigate internal threats and infiltrations by organized crime.
- Use of analytical models and intelligence exchange.

Strategic Objective 4: Intraregional Cooperation



Mutual Recognition Agreements (MRA)

- Supervision of the implementation and evaluation of results of the regional MRA.
- Technical and institutional support for the accession of new member countries to the MRA.



Information Exchange Against Crimes

Objective: Joint response to transnational threats (drug trafficking, counterfeiting, money laundering).

- Regional Intelligence Platform: Structured channel for sharing risk alerts.
- Digital Enablement Center: Joint online training ecosystem focused on disruptive technologies.

Cross-cutting Topics and Support for Implementation and Capacity Building

Governance and Cross-cutting Support

- Promotion of inclusion: Regional Program "Women in Customs"
- Leadership, integrity, and human capital
- WCO Tools
- Capacity building
- Regional seminars

Success Metrics

- Training volume (in-person and virtual) by strategic objective
- Volume and quality of information exchange reported to the RILO network
- Quantitative results derived from joint operations among members
- Satisfaction indices through member surveys.

THANK YOU



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