

SOUTH-SOUTH LEARNING FORUM 2025 ■

“Acredita” Program: The new socioeconomic inclusion initiative of Brazil

Alison Ramon, Director of the Entrepreneurship Support Department – Ministry of Development and Social Assistance, Family and Fight Against Hunger of Brazil



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1. Ministry of Development and Social Assistance, Family and Fight Against Hunger



- Manager of the Unified Social Assistance System (SUAS and Single Registry),
- of Income Transfer and Social Benefits Programs (PBF, BPC),
- of the food and nutritional security policy (Brazil Without Hunger, PAA, Cisternas) and,
- Promoter of socioeconomic inclusion and national care policy.

2. Reconstruction of social policies improves the lives of the Brazilian people

- In 2024, Brazil removed more than 24.4 million people from hunger.
- Lowest level of poverty and extreme poverty in the historical series
- Lowest unemployment rate since 2014, with high hiring from CadÚnico (91% of the balance of jobs)
- The Global Alliance against Hunger and Poverty was launched (G20 Social, 148 founding members)



3. Constitucional right to food

- In 2010, Brazil included in the Federal Constitution the social right to food (Amendment 64), as continuous access to food, in quantity and quality
- Expanding food production and ensuring its distribution directly involves reducing social inequality and poverty
- Inclusion through employment and entrepreneurship increases family income and generates greater purchasing power for food
- The **Acredita** promotes socioeconomic inclusion by reducing food insecurity.

4. "Acredita" Program Context



- Necessity of decent employment for people who receive cash transfer benefits and those in the Single Registry;
- Upgrading skills and talents, mapping the markets trends and supporting entrepreneur initiatives.



5. Program Details |

Institutional arrangements and program components



- Acredita means “believe” and was designed for those in vulnerability, especially women in the Single Registry – a system that collect data from 94 million people.
- From this, 20 million benefits from Bolsa Família, one of the largest cash transfer programs in the whole world.
- Acredita is an integrated strategy that will provide new skills, training, employability and entrepreneurship for almost 9 million people in the Single Registry and those who benefits from Bolsa Família.

6. Specific topic of your program's design (1/2)

Axis of "Acredita":

- **Employability (Job inclusion):** Inclusion in the job market, labor intermediation, coordination with public and private programs and mapping of opportunities.
- **Enhancing skills and training:** Preparation for the world of work through professional training strategies, increased education, learning and professional guidance.
- **Entrepreneurship:** Access to guaranteed productive microcredit, business structuring, technical and managerial assistance, entrepreneurial education, financial education, productive arrangements and development



7. Specific topic of your program's design (2/2)

The program faces the main challenges about entrepreneur and employability:

- Guarantees for credit operations: A fund for microcredit;
- Guidance for business plans: through technical support;
- Access to productive microcredit;
- Entrepreneurial and financial education: Through an online platform.

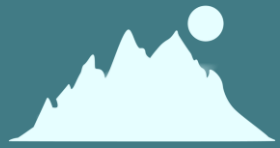


9. Lessons learnt | The way forward

Major impacts of the integrated socioeconomic inclusion policies:

- Reduction in the rates of poverty;
- The lower rate of unemployment in Brazilian history;
- Promotion of socioeconomic autonomy and social participation
- Expanding families' ability to purchase food, reducing hunger and food insecurity.





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Questions?

Thank you very much!
Alison Ramon Santos e Silva!
alison.silva@mds.gov.br

Economic Inclusion: Scaling up Pathways to Better Jobs for the Poor



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