

Verde-Amazônia  
**#00D000**  
**R0 G208 B0**  
**C88 M0 Y100 K0**  
**PANTONE 354C**

Amarelo-Sol  
**#FFD000**  
**R255 G208 B0**  
**CO M13 Y100 K0**  
**PANTONE 109C**

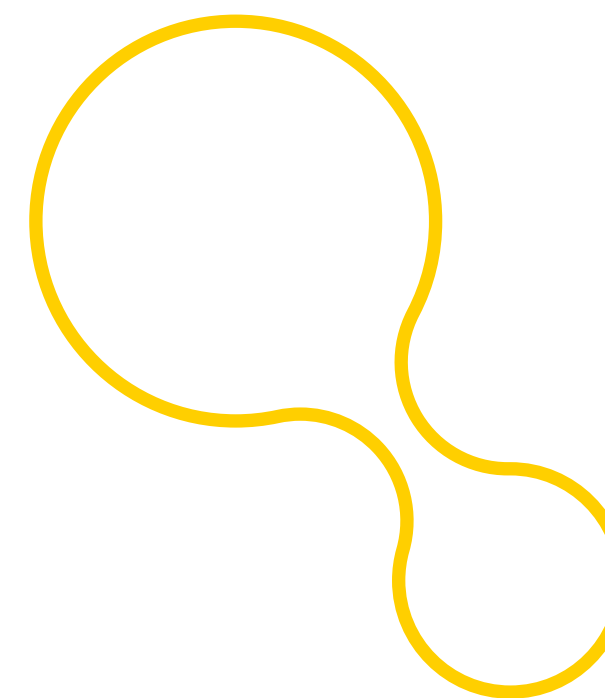
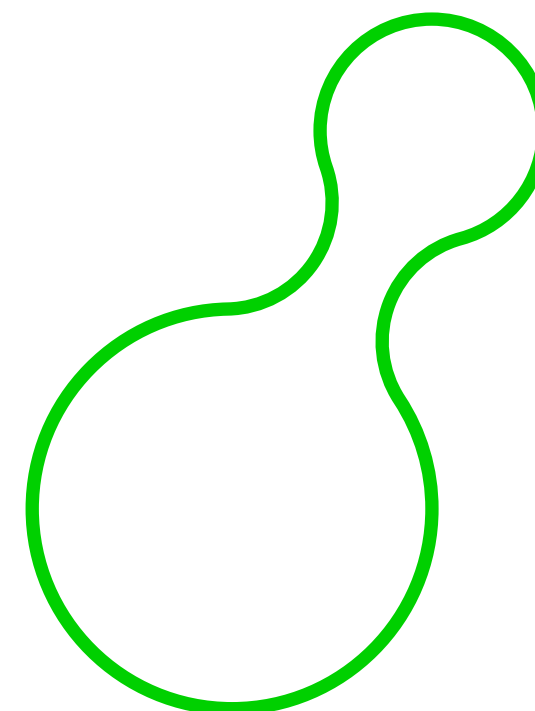
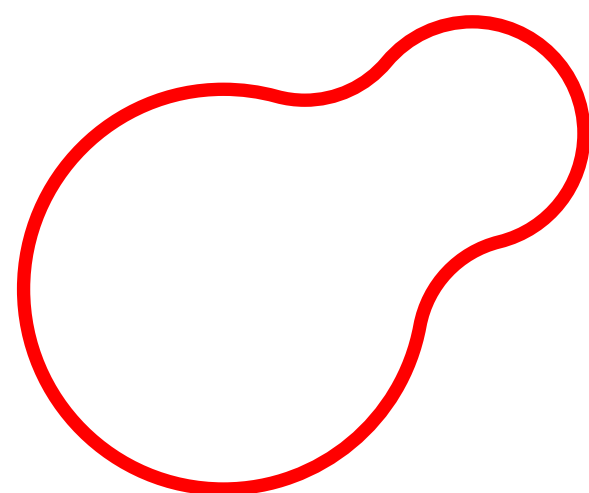
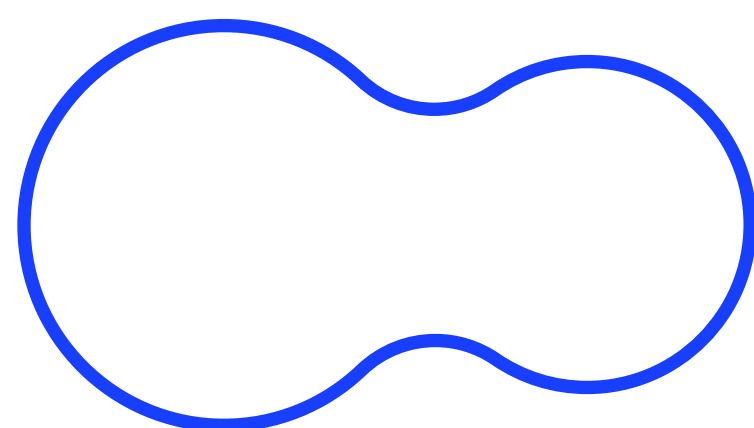
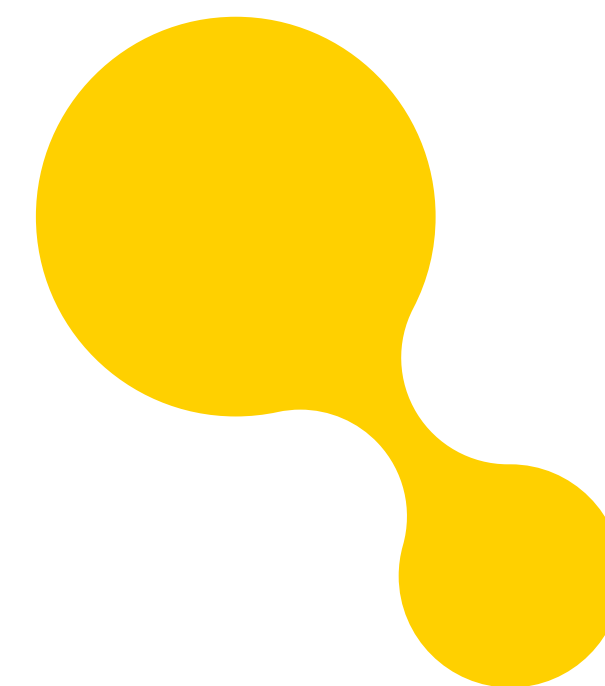
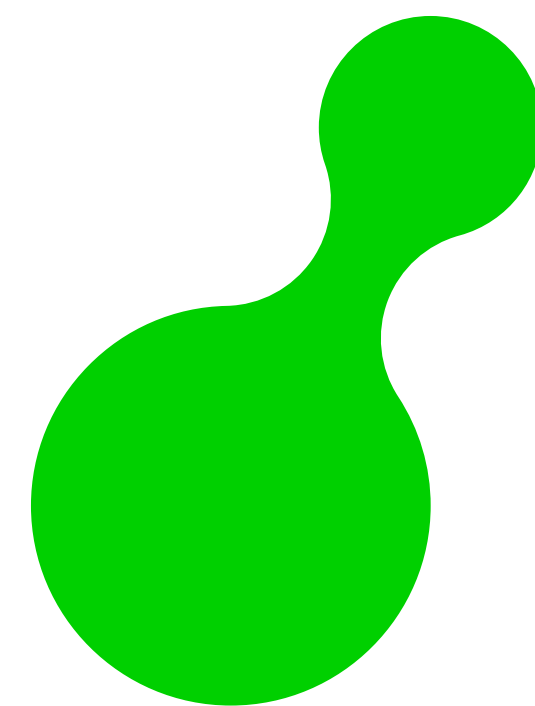
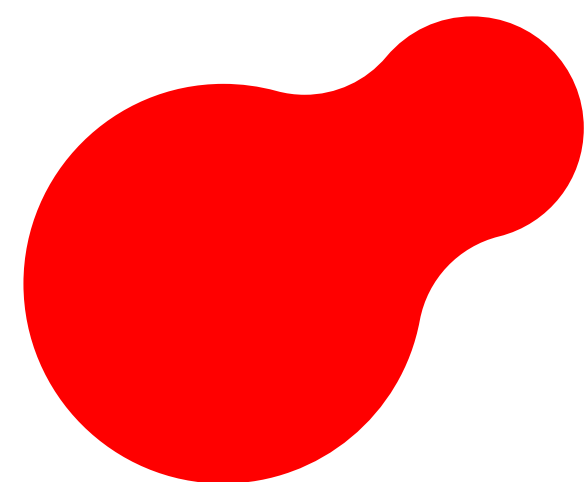
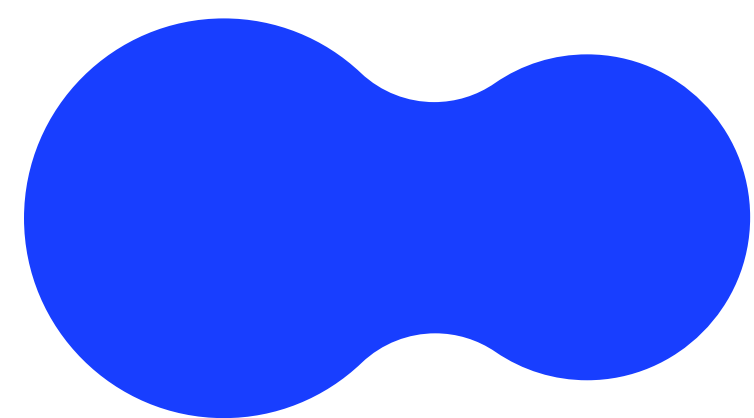
Azul-Atlântico  
**#183EFF**  
**R24 G62 B255**  
**C85 M70 Y0 K0**  
**PANTONE 2935C**

Preto-Ébano  
**#000000**  
**R0 G0 B0**  
**C60 M40 Y40 K100**  
**PANTONE BLACK C**

Cinza-Hárpia  
**#3C3C3C**  
**R60 G60 B60**  
**C10 M0 Y10 K87**  
**PANTONE 447C**

Branco-Paz  
**#FFFFFF**  
**R255 G255 B255**  
**CO M0 Y0 K0**

Vermelho-Urucum  
**#FF0000**  
**R255 G0 B0**  
**CO M100 Y100 K0**  
**PANTONE 485C**





O FUTURO DA  
TV NO BRASIL





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**TV**  
**3.0**



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**TV**  
**3.0** 

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# TV 3.0

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**TV**  
**3.0**

The logo consists of the text 'TV' stacked above '3.0'. The '0' is stylized with a red graphic element that resembles a drop or a stylized '3' shape, partially overlapping the '0' and extending to the right. The text is in a bold, sans-serif font.



**TV**  
**3.0**

The logo consists of the text 'TV' stacked above '3.0'. The '3' and the period are in a dark grey, bold, sans-serif font. The '0' is a large, stylized yellow shape with a dark grey center, resembling a drop or a stylized '0'. To the right of the '0' is a smaller yellow circle connected to it by a thin yellow line.





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