



MINISTRY OF DEVELOPMENT, INDUSTRY, COMMERCE AND SERVICES
BRAZILIAN NATIONAL INSTITUTE OF INDUSTRIAL PROPERTY (INPI)
OFFICE OF TRADEMARKS, INDUSTRIAL DESIGNS, AND GEOGRAPHICAL INDICATIONS

Highly-renowned marks in effect in Brazil

Date of the last update: September 8th, 2026

Marks declared to be well-known and highly renowned associated with the FIFA Women's World Cup

As stipulated by Law No. 15,421 of 2026:

Art. 48. The INPI shall record in its registers the well-known trademarks owned by FIFA, pursuant to Art. 126 of Law No. 9.279 of May 14, 1996, in accordance with the list provided and updated by FIFA.

Art. 49. The records regarding the "highly renowned" status and the well-known trademarks owned by FIFA **shall remain effective until December 31, 2027**, without prejudice to records made prior to the date of publication of this Law.

§ 1º During the period provided for in the *caput* of this article, and subject to the provisions of Arts. 51 and 52 of this Law:

I - the INPI shall not require FIFA to provide proof of the "highly renowned" status of its trademarks or of the characterization of its trademarks as well-known; and

II - the records regarding the "highly renowned" status and the well-known trademarks owned by FIFA shall be automatically removed from the INPI trademark system only in the event of the total renunciation referred to in Art. 142 of Law No. 9.279 of May 14, 1996.

Marca	Apresentação	Titular	Processo nº
FIFA	Word Mark	Fédération Internationale de Football Association (FIFA)	818427086, 818427094

FIFA

Combined Mark

Fédération Internationale de Football
Association (FIFA)

822789728,
822789809,
822789795,
822789787,
822789760,
822789744,
822789710,
822789892,
822789884,
822789876,
822789752,
822789663,
822789957,
822789949,
822789930,
822789922,
822789817,
822789906,
822789914,
822789655,
822789825,
822789833,
822789841,
822789850,
822789868,
822789671,
822789779,
822789680,
822789698,
822789736,
822789701

**FIFA WORLD
CUP**

Word Mark

Fédération Internationale de Football
Association (FIFA)

830116192,
830116184,
818201754

FIFA WORLD CUP

Combined Mark

Fédération Internationale de Football
Association (FIFA)

822524333,
822524325,
822524317,
822524350,
822524546,
822524392,
822524384,
822524376,
822524457,
822524465,
822524473,
822524481,
822524511,
822524236,
822524244,
822524228,
822524210,
822524252,
822524406,
822524414,
822524422,
822524430,
822524341,
822524490,
822524449,
822524503,
822524520,
822524538,
822524287,
822524279,
822524260,
822524201

**FIFA WOMEN'S
WORLD CUP**

Word Mark

Fédération Internationale de Football
Association (FIFA)

827417594,
827417608,
827417616,
827417624,
827417632,
827417640,
827417659,
827417675,
827440197,
827440189,
827440200,
827440219,
827440227,
827440243,
827440260,
827440251,
827440235

WORLD CUP	Word Mark	Fédération Internationale de Football Association (FIFA)	817936580, 817936599, 817936602, 817936629, 817936637, 817936645, 817936661, 817936653, 817936513, 817936696, 817936688, 817936718, 817936700, 817936670, 817936726, 817936734, 817936750, 817936742, 817936521, 817936769, 817936530, 817936548, 817936556, 817936564, 817936572
COPA DO MUNDO	Word Mark	Fédération Internationale de Football Association (FIFA)	824421175, 824421183, 824421191, 824421205, 824421213, 824421230, 824421221, 824421256, 824421248, 824421264, 824421280, 824421272, 824421302, 826359906, 828523304
	Combined Mark	Fédération Internationale de Football Association (FIFA)	811316556, 811316564, 811316572, 811316580, 811316599
	Figurative Mark	Fédération Internationale de Football Association (FIFA)	830114947, 830115005, 830114980, 830114971, 830142118, 830114955, 830142142, 830114920, 830114939, 830115013, 830114998, 830114963

	Combined Mark	Fédération Internationale de Football Association (FIFA)	932761780
BRAZIL 2027	Word Mark	Fédération Internationale de Football Association (FIFA)	935156046, 935156453, 935156534, 935156631, 935156712, 935156755, 935156798, 935156860, 935156917, 935156976, 935157000, 935157077, 935157093, 935157140, 935157182, 935157263, 935156097, 935157328, 935157395, 935157433, 935157476, 935157522, 935157573, 935157611, 935157670, 935157700, 935157727, 935156151, 935157786, 935157875, 935157921, 935157948, 935156216, 935156267, 935156305, 935156364, 935156429
	Figurative Mark	Fédération Internationale de Football Association (FIFA)	501596725
	Combined Mark	Fédération Internationale de Football Association (FIFA)	501888902