

XI ACADEMIC MEETING ON INTELLECTUAL PROPERTY, INNOVATION AND DEVELOPMENT (ENAPID) AND II MEETING OF RESEARCH GROUPS ON INTELLECTUAL PROPERTY OF HEI OF RIO DE JANEIRO (GPPI-RJ) - Sep 2nd-5th, 2019
"INTELLECTUAL PROPERTY, BUSINESS GENERATION AND INNOVATION ENVIRONMENT"

Schedule	02/09/2019	Schedule	03/09/2019	Schedule	04/09/2019	Schedule	05/09/2019					
08:30 - 09:00	Accreditation	08:30 - 09:00	Accreditation	08:30 - 09:00	Accreditation	08:30 - 09:00	Accreditation					
09:00 - 09:15	Opening (Pre-Event) Benedito Adeodato (UNIRIO) Ricardo Rodrigues (INPI)	09:00 - 12:00	Workshop II Technology Transfer, concepts and applications Irineu Frey (UFSC/Profnit)	Workshop II: IP and Fashion Law Deborah Portilho (IP Attorney)	09:30 - 11:00	Round Table 1: IP and Defense Moderator: Mauro Luz (INPI) Speakers: Juraci Galdino (AGITEC) Vera Lúcia Junqueira (ITA) José Augusto Corrêa (FIESP)	09:00 - 12:30	Papers Session I: Patents and Technological Innovation (part 1) Coordinators: Eduardo Winter (INPI) Alexandre Guimarães (INPI)	09:00 - 11:00	Papers Session III: Patents and Technological Innovation (part 2) Coordinators: Celso Lage (INPI) Mauro Catharino (INPI) Suzana Borschiver (UFRJ)	Posters Session (Part 1)	Workshop III: Madrid Protocol: Practical Aspects Isabela Pimentel (OMPI) Maria Eugênia Galloti (INPI) Christian Thomae (Dumont Adv Mexico)
09:15 - 10:45	Research Topic I: Patents and Technological Innovation at Rio Moderator: Adelaide Antunes (INPI) Speakers: Leonardo Ferreira (IME) Maria Simone Alencar (UNIRIO) Renata Angeli (UEZO)				11:00 - 12:30	Round Table 2: IP as a Tool for Startups Moderator: Eduardo Winter (INPI) Speakers: Bruno Rondani (100 Open Startups) Glauter Jannuzzi (Microsoft) Kenji Kainuma (JETRO)		Papers Session II: IP, Development and Public Policies / Sectorial Studies / Distinctive Signs Coordinators: Kone Cesário (UFRJ) Patricia Peralta (INPI)	11:00 - 12:30	Round Table 7: IP and Agribusiness Moderator: Alexandre Guimarães (INPI) Speakers: Luciana Figueiredo (Embrapa DF) Spartaco Astolfi (UFAM) Maria Sanchez (Café Colombia)		Round Table 8: Technology commercialization: new settings Moderator: Iolanda Fierro (INPI) Speakers: Guilherme Queiroz (Biosolvit) Kirsten Skott (IP Marketplace - DK)
					12:00 - 13:15	Lunch		12:30 - 13:45	Lunch		12:30 - 13:45	Lunch
10:45 - 12:15	Research Topic II: Distinctive Signs at Rio Moderator: Kone Cesário (UFRJ) Speakers: Rosalina Araújo (UNIRIO) Paulo Reis (ESPM) Suellen Vargas (INPI)	13:15 - 13:45	Opening (XI ENAPID) Claudio Furtado (President of INPI) Brig. Gen. Armando Morado Ferreira (IME's Commandant) José Graça-Aranha (Regional Director WIPO) Nicolai Prytz (Royal Danish Ambassador in Brazil)		13:45 - 15:15	Round Table 3: Protection of the intangible in Creative Economy Moderator: Patricia Peralta (INPI) Speakers: Luciane Gorgulho (BNDES) Helena Lastres (UFRJ) Claudio Vasconcelos (IP Attorney)	13:45 - 15:15	Round Table 4: IP and Internationalization of companies Moderator: Vinicius Bogéa Câmara (INPI) Speakers: Simone Torrescasana (ANPROTEC) Nikolaj Bech (Danish Tech. Inst.) Christian Thomae (Dumont Adv MX)	13:45 - 15:15	Round Table 9: IP and Artificial Intelligence Moderator: Adelaide Antunes (INPI) Speakers: Alexandre Lourenço (INPI) Sérgio Branco (ITS Rio) Luca Schirru (IP Attorney)	Round Table 10: IP and business generation at Universities Moderator: Rita Pinheiro Machado (INPI) Speakers: Juliana Crepalde (UFMG) Irineu Frey (UFSC/PROFNIT) Shirley Coutinho (PUC-Rio)	
12:15 - 13:30	Lunch		13:45 - 14:15	Keynote Speaker: Hudson Mendonça (FINEP)				15:15 - 15:30	Break for Networking			
13:30 - 15:00	Research Topic III: IP, Development and Public Policies at Rio Moderator: Celso de Albuquerque Speakers: Maristela Basso (USP) André Fontes (UNIRIO/TRF-2) Anderson Moraes (UEZO)	14:15 - 15:30	Plenary 1: INPI as Business Facilitator Moderator: Mauro Catharino (INPI) Speakers: Felipe Oliveira (INPI) André Balloussier (INPI) Liane Lage (INPI)		15:30 - 17:00	Round Tables 5: Challenges to the expansion and management of geographical indications Moderator: Elizabeth Ferreira (INPI) Speakers: Carlos Lima (IBRAC) Patricia Saraiva (MAPA) Maria Sanchez Rey (Café de Colombia)	15:30 - 16:30	Round Table 6: IP and Innovation Environments Moderator: Araken Lima (INPI) Speakers: Susana Kakuta (Tecnosinos) André Araújo (Porto Digital) Claiton de Souza (Órion Parque)	Posters Session (Part 2)			
15:00 - 15:15	Break for Networking		15:30 - 15:45	Break for Networking								
15:15 - 16:45	Research Topic IV: IP and Sectorial Studies at Rio Moderator: Ricardo Sichel (UNIRIO) Speakers: Alexandre Vasconcellos (INPI) Mauro Catharino (INPI) Leonardo Sant'Anna (UERJ)	15:45 - 17:00	Plenary 2: IP, Business Generation and Innovation Ecosystems Moderator: Araken Lima (INPI) Speakers: Kirsten Skott (DKPTO) Caio Ramalho (FGV/NEST) José Aranha (ANPROTEC)				16:30 - 17:00	Awards for Best Posters and Papers Closing				