XI ACADEMIC MEETING ON INTELLECTUAL PROPERTY, INNOVATION AND DEVELOPMENT (ENAPID) AND II MEETING OF RESEARCH GROUPS ON INTELLECTUAL PROPERTY OF HEI OF RIO DE JANEIRO (GPPI-RJ) - Sep 2nd-5th, 2019
"INTELLECTUAL PROPERTY, BUSINESS GENERATION AND INNOVATION ENVIRONMENT"

Schedule	02/09/2019	Schedule	03/09/2019		Schedule	04/09/2019			Schedule	05/09/2019		
08:30 - 09:00	**Accreditation**	08:30 - 09:00	**Accreditation**		08:30 - 09:00	**Accreditation**			08:30 - 09:00	**Accreditation**		
09:00 - 09:15	**Opening (Pre-Event)** Benedito Adeodato (UNIRIO) Ricardo Rodrigues (INPI)	09:00 - 12:00	**Workshop II Technology Transfer, concepts and applications** Irineu Frey (UFSC/Profnit)	**Workshop II:** IP and Fashion Law Deborah Portilho (IP Attorney)	09:30 - 11:00	**Round Table 1: IP and Defense** Moderator: Mauro Luz (INPI) Speakers: Juraci Galdino (AGITEC) Vera Lúcia Junqueira (ITA) José Augusto Corrêa (FIESP)	09:00 - 12:30	**Papers Session I: Patents and Technological Innovation (part 1)** Coordinators: Eduardo Winter (INPI) Alexandre Guimarães (INPI)	09:00 - 11:00	**Papers Session III: Patents and Technological Innovation (part 2)** Coordinators: Celso Lage (INPI) Mauro Catharino (INPI) Suzana Borschiver (UFRJ)	**Posters Session (Part 1)**	**Workshop III: Madrid Protocol: Practical Aspects** Isabela Pimentel (OMPI) Maria Eugênia Galloti (INPI) Christian Thomae (Dumont Adv Mexico)
09:15 - 10:45	**Research Topic I: Patents and Technological Innovation at Rio** Moderator: Adelaide Antunes (INPI) Speakers: Leonardo Ferreira (IME) Maria Simone Alencar (UNIRIO) Renata Angeli (UEZO)				11:00 - 12:30	**Round Table 2: IP as a Tool for Startups** Moderator: Eduardo Winter (INPI) Speakers: Bruno Rondani (100 Open Startups) Glauter Jannuzzi (Microsoft) Kenji Kainuma (JETRO)		**Papers Session II: IP, Development and Public Policies / Sectorial Studies / Distinctive Signs** Coordinators: Kone Cesário (UFRJ) Patricia Peralta (INPI)	11:00 - 12:30	**Round Table 7: IP and Agribusiness** Moderator: Alexandre Guimarães (INPI) Speakers: Luciana Figueiredo (Embrapa DF) Spartaco Astolfi (UFAM) Maria Sanchez (Café Colombia)	**Round Table 8: Technology commercialization: new settings** Moderator: Iolanda Fierro (INPI) Speakers: Guilhermo Queiroz (Biosolvit) Kirsten Skott (IP Marketplace - DK)	
		12:00 - 13:15	**Lunch**		12:30 - 13:45	**Lunch**			12:30 - 13:45	**Lunch**		
10:45 - 12:15	**Research Topic II: Distinctive Signs at Rio** Moderator: Kone Cesário (UFRJ) Speakers: Rosalina Araújo (UNIRIO) Paulo Reis (ESPM) Suellen Wargas (INPI)	13:15 - 13:45	**Opening (XI ENAPID)** Claudio Furtado (President of INPI) Brig. Gen. Armando Morado Ferreira (IME´s Commandant) José Graça-Aranha (Regional Director WIPO) Nicolai Prytz (Royal Danish Ambassador in Brazil)		13:45 - 15:15	**Round Table 3: Protection of the intangible in Creative Economy** Moderator: Patrícia Peralta (INPI) Speakers: Luciane Gorgulho (BNDES) Helena Lastres (UFRJ) Claudio Vasconcelos (IP Attorney)		**Round Table 4: IP and Internationalization of companies** Moderator: Vinicius Bogéa Câmara (INPI) Speakers: Simone Torrescasana (ANPROTEC) Nikolaj Bech (Danish Tech. Inst.) Christian Thomae (Dumont Adv MX)	13:45 - 15:15	**Round Table 9: IP and Artificial Intelligence** Moderator: Adelaide Antunes (INPI) Speakers: Alexandre Lourenço (INPI) Sérgio Branco (ITS Rio) Luca Schirru (IP Attorney)	**Round Table 10: IP and business generation at Universities** Moderator: Rita Pinheiro Machado (INPI) Speakers: Juliana Crepalde (UFMG) Irineu Frey (UFSC/PROFNIT) Shirley Coutinho (PUC-Rio)	
12:15 - 13:30	**Lunch**	13:45 - 14:15	**Keynote Speaker: Hudson Mendonça (FINEP)**		15:15 -15:30	**Break for Networking**			15:15 - 15:30	**Break for Networking**		
13:30 - 15:00	**Research Topic III: IP, Development and Public Policies at Rio** Moderator: Celso de Albuquerque Speakers: Maristela Basso (USP) André Fontes (UNIRIO/TRF-2) Anderson Moraes (UEZO)	14:15 - 15:30	**Plenary 1: INPI as Business Facilitator** Moderator: Mauro Catharino (INPI) Speakers: Felipe Oliveira (INPI) André Balloussier (INPI) Liane Lage (INPI)		15:30 - 17:00	**Round Tables 5: Challenges to the expansion and management of geographical indications** Moderator: Elizabeth Ferreira (INPI) Speakers: Carlos Lima (IBRAC) Patricia Saraiva (MAPA) Maria Sanchez Rey (Café de Colombia)		**Round Table 6: IP and Innovation Environments** Moderator: Araken Lima (INPI) Speakers: Susana Kakuta (Tecnosinos) André Araújo (Porto Digital) Claiton de Souza (Órion Parque)	15:30 - 16:30	**Posters Session (Part 2)**		
15:00 - 15:15	**Break for Networking**	15:30 - 15:45	**Break for Networking**									
15:15 - 16:45	**Research Topic IV: IP and Sectorial Studies at Rio** Moderator: Ricardo Sichel (UNIRIO) Speakers: Alexandre Vasconcellos (INPI) Mauro Catharino (INPI) Leonardo Sant´Anna (UERJ)	15:45 - 17:00	**Plenary 2: IP, Business Generation and Innovation Ecosystems** Moderator: Araken Lima (INPI) Speakers: Kirsten Skott (DKPTO) Caio Ramalho (FGV/NEST) José Aranha (ANPROTEC)						16:30 - 17:00	**Awards for Best Posters and Papers** **Closing**		