

PROVISIONAL AGENDA

Launching event

Actions to promote alliances in green technologies: innovation,
intellectual property and sustainability

May 11, 2023

10:00 OPENING PANEL

1. Mr. Mariano Riccheri, Leader, AL-INVEST Verde IPR
2. Mr. Carlos Henrique Fialho Mussi, Director, Economic Commission for Latin America and the Caribbean (ECLAC)
3. Mr. Stegan Agné, Head of International Cooperation, Delegation of European Union in Brazil
4. Mr. Oswaldo Girones, Senior Counsellor, LAC Bureau, World Intellectual Property Organization (WIPO)
5. Mr. Fernando Cosme Rizzo Assunção, Director-president, Center for Management and Strategic Studies (CGEE)
6. Mr. Julio Cesar Castelo Branco, Acting President, National Institute of Industrial Property of Brazil (INPI)
7. Mr. Rodrigo Rollemberg, Secretary of Green Economy, Decarbonization and Bioindustry, Ministry of Industry, Development, Trade and Services (MDIC)
8. Mrs. Andrea Macera, Secretary of Competitiveness and Regulation, MDIC

10:40 PAINEL 1 – THE IMPORTANCE OF GREEN INNOVATION FOR ENTERPRISES IN LATIN AMERICA

MODERATOR:

Mr. Fernando Cassibi, Researcher in Industrial Property, INPI

PANELISTS:

Mrs. Vanessa Pinsky, Post Doctoral Researcher
Faculty of Economics, Management and Accounting of the University of São Paulo

Mr. Henrique Pacini, Economist
United Nations Conference on Trade and Development (UNCTAD)

Questions and Answers

11:40 PAINEL 2 – INSTITUTIONAL AND FINANCIAL SUPPORT TOWARDS GREEN INNOVATION

MODERATOR:

Mrs. Kesia Braga, Manager of Sustainability and Economy
Brazilian Association of Development - ABDE

PANELISTS

Mr. Matteo Grazzi, Senior Economist for Innovation
Interamerican Development Bank (IDB)

João Pieroni, Superintendent, Productive Development, Innovation and Foreign Trade Area
National Bank for Economic and Social Development - BNDES

Questions and Answers

12:40 **PAINEL 3 – BUSINESS STRATEGIES OF INDUSTRIAL PROPERTY IN GREEN INNOVATION**

MODERATOR:

Mr. Vinicius Bogéa Câmara, General Coordinator of Dissemination for Innovation, INPI

PANELISTS:

Mrs. Karina Haidar Muller
LES Brasil

Mr. Andre Gorius
LES France and LES Italy

Questions and Answers

13:40 **PAINEL 4 – GREEN INNOVATION AND GENDER**

MODERATOR

Mrs. Lucía Scuro, Social Affairs Officer, Division of Gender Affairs, ECLAC

PANELISTS

Mrs. Rafaela Guerrante, Researcher in Industrial Property
Coordinator of the Gender, Diversity and Inclusion Strategic Committee - INPI

Sra. Loreto Bresky, National Director
National Institute of Industrial Property of Chile (INAPI)
Representative of the Network of Intellectual Property and Gender

Questions and Answers

14:30 **CLOSURE**