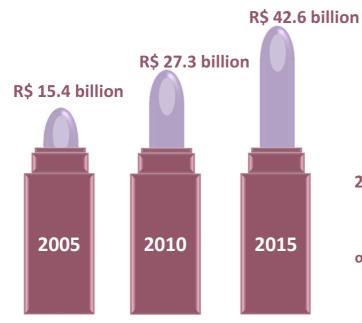


## **Nanocosmetics**

Ex factory net sales for the cosmetics industry in Brazil\*

Brazil has 2,599 cosmetic companies of which:



Brazilian cosmetic market net sales

20 big companies are responsible for

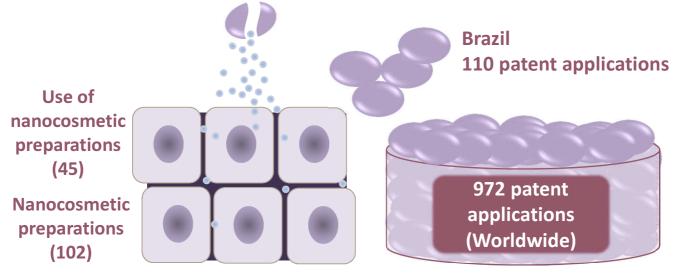
73% of total revenues in Brazil

World market for cosmetics

1st - USA 3rd - Japan

2nd - China 4th - Brazil

## Patent documents in nanocosmetics



<sup>\*</sup>ABIHPEC, 2016

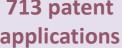
This infographic has an extended version in Portuguese at INPI Portal: http://www.inpi.gov.br/menuservicos/informacao/radares-tecnologicos



## Nanocosmetics

## **Use of Nanocosmetics (worldwide)**





A – Skin treatment (456)

B - Sunscreens and repellents(160)

C – Make up (100)

D – Hair treatment (95)

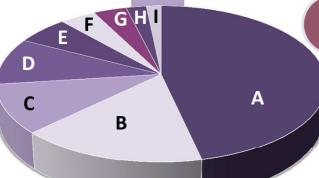
E – Oral hygiene (57)

F – Perfumes and deodorants (39)

G – Hair growth or removal (36)

H – Manicure and pedicure (22)

I - Others (16)





**Composition and physical form** 

(worldwide)

Macromolecular organic compounds (317) Organic ingredients (399)

Inorganic ingredients (293)

Physical form (230)

Unknown constitution (201)

Dispersions and emulsions (162) Encapsulated compositions (111)

Oils, fats or grease and derivatives (82)

Lipossome (80)

Composition with 2 or more phases (3)

