



2nd International Convention on Sustainable Trade and Standards
Sustainable Value Chains and Voluntary Sustainability Standards - VSS

Organized by FIRJAN, INMETRO and UNFSS
 16 -18th September 2019 - Rio de Janeiro, Brazil

Programme - 16/09/2019

8:15 - 9:00	Welcome Coffee and Accreditation
9:00 - 10:00	Opening Remarks Eduardo Eugênio Gouveia Vieira – President of Firjan Angela Flôres Furtado – President of Inmetro Norberto Moretti – Secretary of Commercial and Trade External Ministry of Foreign Affairs Bonapas Onguglo – UNFSS Arantxa Sanchez – International Trade Centre Isabelle Durant – General-Secretary
10:00 – 11:15	Keynote Speech Axel Marx – Leuven University – Belgium Junji Nakagawa – Chao Gakuin University – Japan Peter Draper – Adelaide University - Australia
10:45 – 11:00	Coffee Break
11:00 – 12:30	Panel 1 – The role of industry actors in sustainable development and the global trading system Moderator: Panelists: Marina Grossi – Brazilian Entrepreneur Council of SD, CEBDS Alessandro Armando - UNIDO Brazil Firjan Representative Constanza Negri - CNI Daniele Giovannuci - COSA Luís Cornacchioni - Brazilian Agribusiness Association
12:30 – 14:00	Lunch

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14:00

Panel 2 - Launch of the 'Brazilian VSS Story'

Presentator: Rogerio Corrêa – INMETRO

14:15 – 15:15

- 1) Discussions on expanding the Brazilian Sustainable export potential

Moderator: Gunter Viteri

Panelists:

José Eduardo Camargo – ABNC – Nuts Sector
 Álvaro Flores – CICB – Leather Sector
 Fernanda Stefani – 100% Amazônia – Fruit Sector
 Eduardo Roxo – Atna, Essencials Oils Sector

15:15 – 16:00

- 1) Biodiversity, Voluntary Sustainable Standards and Trade

Moderator: Denise Hamu

Panelists:

Laura Prada – Imaflora
 Ronaldo Freitas – UEBT
 Bernardo Strasburg – International Institute for Sustainability

16:00 – 16:30

Coffee Break

16:30 – 17:30

- 2) Voluntary Sustainability Standards in the Food and Agricultural System

Moderator: Ahmad Mukhtar

Panelists:

Kelly Hawrylyshyn – Fair Trade
 Julia Lernoud – FiBL Organic
 Lúcia Helena Wadt – Embrapa
 Miguel Hernandez - Bonsucro

17:30

Closure

18:30 - 20:00

Cultural Event – Cocktail

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Day 2 - 17/09/2019

8:30 - 9:00	Welcoming Coffee and Networking
9:00 - 10:45	Panel 3 - Addressing the Challenges of Standards in Global Value Chains
9:00 - 9:30	1) Discussion of the UNFSS-Andean Community Sustainable Exports Study Presentators: Rodrigo Ruperez and Huascar Ajata – Andean Community
9:30 - 10:30	2) Global Value Chains Moderator: Joseph Wozniak - ITC Panelists: Veronica Rubio – Proterra Daniela Vilela – FSC PEFC Representative GlobalGap Representative UTZ/Raiforest Alliance Representative
10:30 - 11:00	Coffee Break
11:05 - 12:55	Panel 4 – National Platforms and Global Value Chains 1) Insights of National Multistakeholders Platforms Moderator: Wulf Reiners – DIE Panelists: Liu Xin – SAC/China Manish Pande – QCI/Índia Bogus Santoso - Indonesia Sofia Pacheco Niño de Rivera – México Rogerio Corrêa – Inmetro/Brazil
12:30 - 14:00	Lunch

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14:00 – 15:00

Panel 5 - Standardization Bodies, VSS and Sustainable Development Goals

- 1) The role of Standardization bodies and their contribution to VSS and SDGs

Moderator: Santiago Fernandez de Córdoba – UNFSS

Panelists:

José Alcorta – ISO
Karin Kreider – ISEAL Alliance
Thato Chabeli – SABS/África do Sul
Carlos Eduardo Amorim - ABNT
Elfie Voursoki – ASTM/EUA

15:00

Panel 6 – The Future of VSS, Concluding Remarks and Action Plan

15:00 - 16:00

- 1) The Future of VSS

Moderator: Aimee Rusillo

Panelists:

Gaetha Roelan – International Labour Organization (ILO)
Marina Rossi – CEBDS
Vera Thorstensen – Fundação Getúlio Vargas (FGV)
Nathalie Bernasconi-Osterwalder – IISD
Elfie Voursoki – ASTM/EUA

16:00 - 16:15

Coffee Break

16:15 - 17:00

- 2) Working Together

Moderators: Junji Nakagawa and Axel Sperber

Panelists:

Representatives of UNFSS (Santiago de Cordoba, Joseph Wozniak, Ahmad Mukhtar, Denise Hamu and Matheus Couto)
Léa Contier - Inmetro

17:00 – 17:30

Launchment of the Action Plan among UNFSS-National Platforms and Convention wrap-up Session.

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Day 3 - 18/09/2019

9:00 - 10:00	Meeting of the Steering-Committee of UNFSS Participants: Representatives of UNCTAD, FAO, PNUMA, UNIDO and ITC
10:15 - 13:00	Workshop 1 - Linking the VSS to the SDGs - Global Value Chains in the context of the 2030 Agenda Moderator: Flávia Alfenas Amorim Participants: Invited people, Representatives of Productive Sectors, Government, National Platforms and UNFSS.
13:00 - 14:00	Lunch
14:00 - 17:00	Workshop 2 - Moving the dialogues to action plans - From sectors to global value chains Moderator: Gunter Viteri Participants: Invited people, Representatives of Productive Sectors, Government, National Platforms and UNFSS.

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