



2ND INTERNATIONAL CONVENTION ON SUSTAINABLE TRADE AND STANDARDS

2^A CONVENÇÃO INTERNACIONAL DE COMÉRCIO E
NORMAS VOLUNTÁRIAS DE SUSTENTABILIDADE

2nd International Convention on Sustainable Trade and Standards
Sustainable Value Chains and Voluntary Sustainability Standards - VSS
Organized by FIRJAN, INMETRO and UNFSS
16 -18th September 2019 - Rio de Janeiro, Brazil

Programme - 16/09/2019

8:15 - 9:00

Welcome Coffee and Accreditation

9:00 - 10:00

Opening Remarks

Eduardo Eugênio Gouveia Vieira – President of Firjan

Angela Flôres Furtado – President of Inmetro

Norberto Moretti – Secretary of Commercial and Trade External

Ministry of Foreign Affairs

Bonapas Onguglo – UNFSS

Arantxa Sanchez – International Trade Centre

Isabelle Durant – General-Secretary

10:00 – 11:15

Keynote Speech

Axel Marx – Leuven University – Belgium

Junji Nakagawa – Chao Gakuin University – Japan

Peter Draper – Adelaide University - Australia

10:45 – 11:00

Coffee Break

11:00 – 12:30

Panel 1 – The role of industry actors in sustainable development and the global trading system

Moderator:

Panelists:

Marina Grossi – Brazilian Entrepreneur Council of SD, CEBDS

Alessandro Armando - UNIDO Brazil

Firjan Representative

Constanza Negri - CNI

Daniele Giovannuci - COSA

Luís Cornacchioni - Brazilian Agribusiness Association

12:30 – 14:00

Lunch

PARTNER / APOIADOR:



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Managing Global Governance

ORGANIZER / REALIZAÇÃO:



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14:00

Panel 2 - Launch of the 'Brazilian VSS Story'

Presentator: Rogerio Corrêa – INMETRO

14:15 – 15:15

- 1) Discussions on expanding the Brazilian Sustainable export potential

Moderator: Gunter Viteri

Panelists:

José Eduardo Camargo – ABNC – Nuts Sector
Álvaro Flores – CICB – Leather Sector
Fernanda Stefani – 100% Amazônia – Fruit Sector
Eduardo Roxo – Atna, Essencials Oils Sector

15:15 – 16:00

- 1) Biodiversity, Voluntary Sustainable Standards and Trade

Moderator: Denise Hamu

Panelists:

Laura Prada – Imaflora
Ronaldo Freitas – UEBT
Bernardo Strasburg – International Institute for Sustainability

16:00 – 16:30

Coffee Break

16:30 – 17:30

- 2) Voluntary Sustainability Standards in the Food and Agricultural System

Moderator: Ahmad Mukhtar

Panelists:

Kelly Hawrylyshyn – Fair Trade
Julia Lernoud – FiBL Organic
Lúcia Helena Wadt – Embrapa
Miguel Hernandez - Bonsucro

17:30

Closure

18:30 - 20:00

Cultural Event – Cocktail

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Day 2 - 17/09/2019

8:30 - 9:00

Welcoming Coffee and Networking

9:00 - 10:45

**Panel 3 - Adressing the Challenges of Standards in Global
Value Chains**

9:00 - 9:30

1) Discussion of the UNFSS-Andean Community Sustainable
Exports Study

Presentators: Rodrigo Ruperez and Huascar Ajata – Andean
Community

9:30 - 10:30

2) Global Value Chains

Moderator: Joseph Wozniak - ITC

Panelists:

Veronica Rubio – Proterra

Daniela Vilela – FSC

PEFC Representative

GlobalGap Representative

UTZ/Raiforest Alliance Representative

10:30 - 11:00

Coffee Break

11:05 - 12:55

Panel 4 – National Platforms and Global Value Chains

1) Insights of National Multistakeholders Platforms

Moderator: Wulf Reiners – DIE

Panelists:

Liu Xin – SAC/China

Manish Pande – QCI/India

Bogus Santoso - Indonesia

Sofia Pacheco Niño de Rivera – México

Rogerio Corrêa – Inmetro/Brazil

12:30 - 14:00

Lunch

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14:00 – 15:00

Panel 5 - Standardization Bodies, VSS and Sustainable Development Goals

- 1) The role of Standardization bodies and their contribution to VSS and SDGs

Moderator: Santiago Fernandez de Córdoba – UNFSS

Panelists:

José Alcorta – ISO
Karin Kreider – ISEAL Alliance
Thato Chabeli – SABS/África do Sul
Carlos Eduardo Amorim - ABNT
Elfie Voursiki – ASTM/EUA

15:00

Painel 6 – The Future of VSS, Concluding Remarks and Action Plan

15:00 - 16:00

- 1) The Future of VSS

Moderator: Aimee Rusillo

Panelists:

Gaetha Roelan – International Labour Organization (ILO)
Marina Rossi – CEBDS
Vera Thorstensen – Fundação Getúlio Vargas (FGV)
Nathalie Bernasconi-Osterwalder – IISD
Elfie Voursiki – ASTM/EUA

16:00 - 16:15

Coffee Break

16:15 - 17:00

- 2) Working Together

Moderators: Junji Nakagawa and Axel Sperber

Panelists:

Representatives of UNFSS (Santiago de Cordoba, Joseph Wozniak, Ahmad Mukhtar, Denise Hamu and Matheus Couto)
Léa Contier - Inmetro

17:00 – 17:30

Lauchment of the Action Plan among UNFSS-National Platforms and Convetion wrap-up Session.

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9:00 - 10:00

Meeting of the Steering-Committee of UNFSS

Participants: Representatives of UNCTAD, FAO, PNUMA, UNIDO and ITC

10:15 - 13:00

Workshop 1 - Linking the VSS to the SDGs - Global Value Chains in the context of the 2030 Agenda

Moderator: Flávia Alfenas Amorim

Participants: Invited people, Representatives of Productive Sectors, Government, National Platforms and UNFSS.

13:00 - 14:00

Lunch

14:00 - 17:00

Workshop 2 - Moving the dialogues to action plans - From sectors to global value chains

Moderator: Gunter Viteri

Participants: Invited people, Representatives of Productive Sectors, Government, National Platforms and UNFSS.

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