



**“Sustainable trade between the
Andean Community and the
European Union”
VSS, exports and renewable energies**

**2nd International Convention on International Trade and
Standards – Río de Janeiro . September 2019
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Rodrigo Rupérez - Consultant**

Purpose of the report

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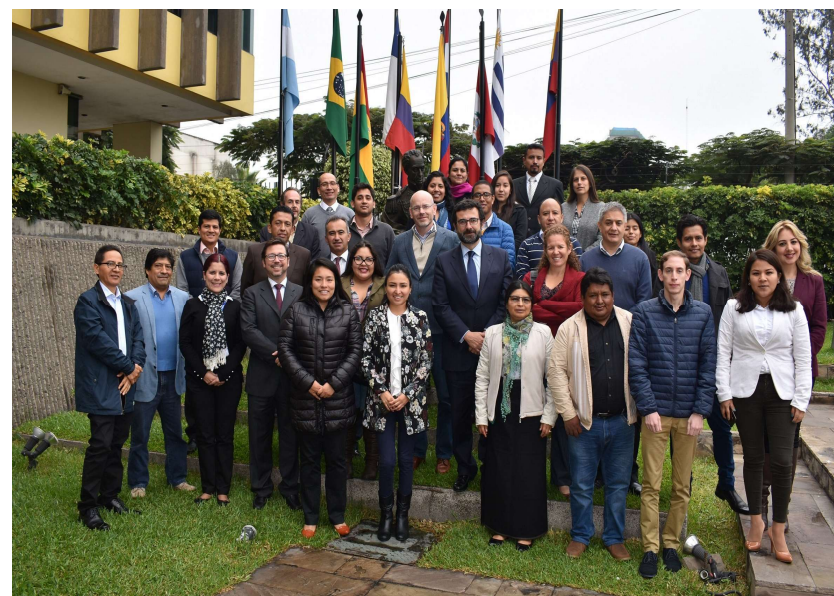
UNFSS
United Nations Forum on Sustainability Standards

Project development and main sources

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- Workshops have been organised in the four Andean countries, with producers and exporters in the agri-food sector, to get a deep knowledge of their needs and to help them better understand the VSS, so that they can increase and improve their exports to the EU.



- Developers:

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- Main sources:



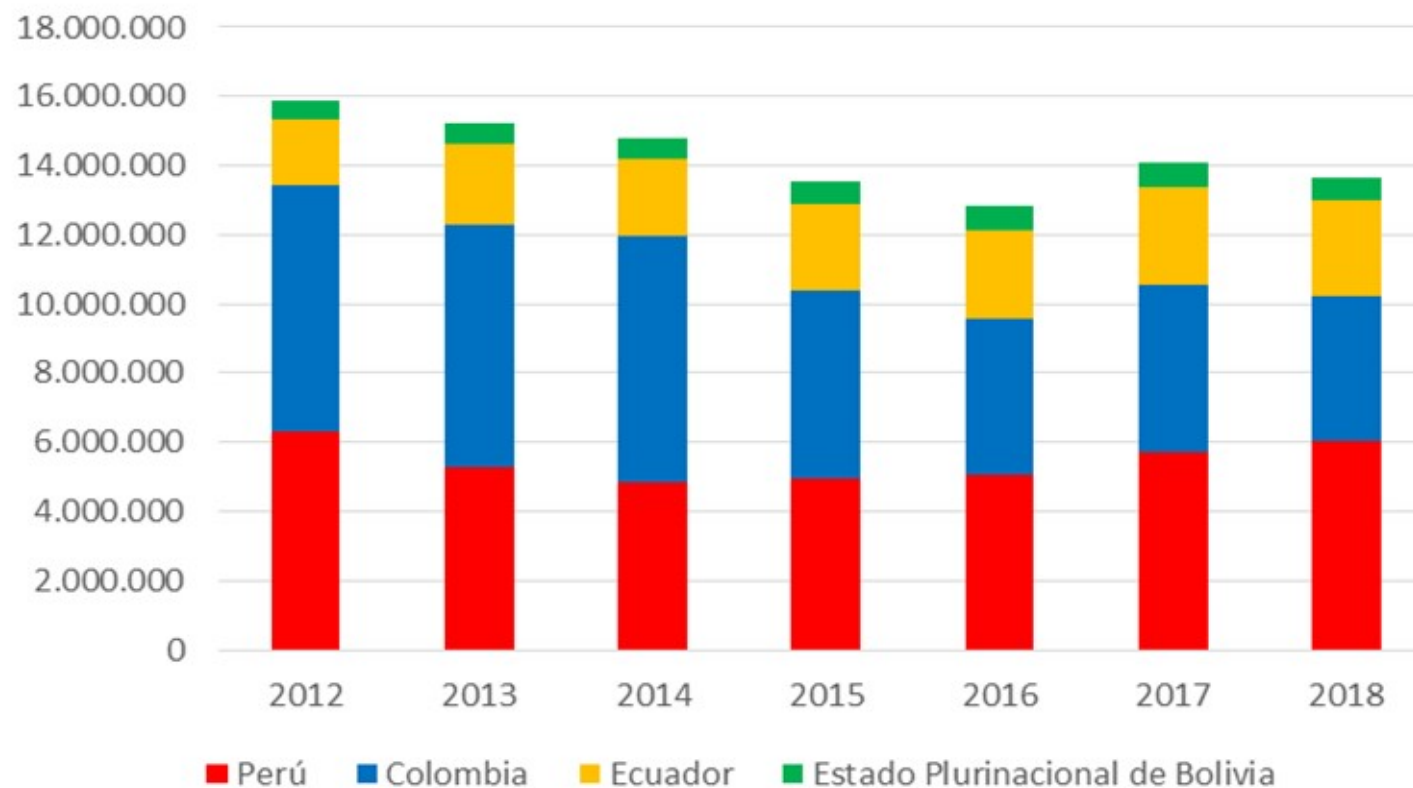
CBI
Ministry of Foreign Affairs
of the Netherlands

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EU - Andean countries trade agreement

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Units: thousands of euros.

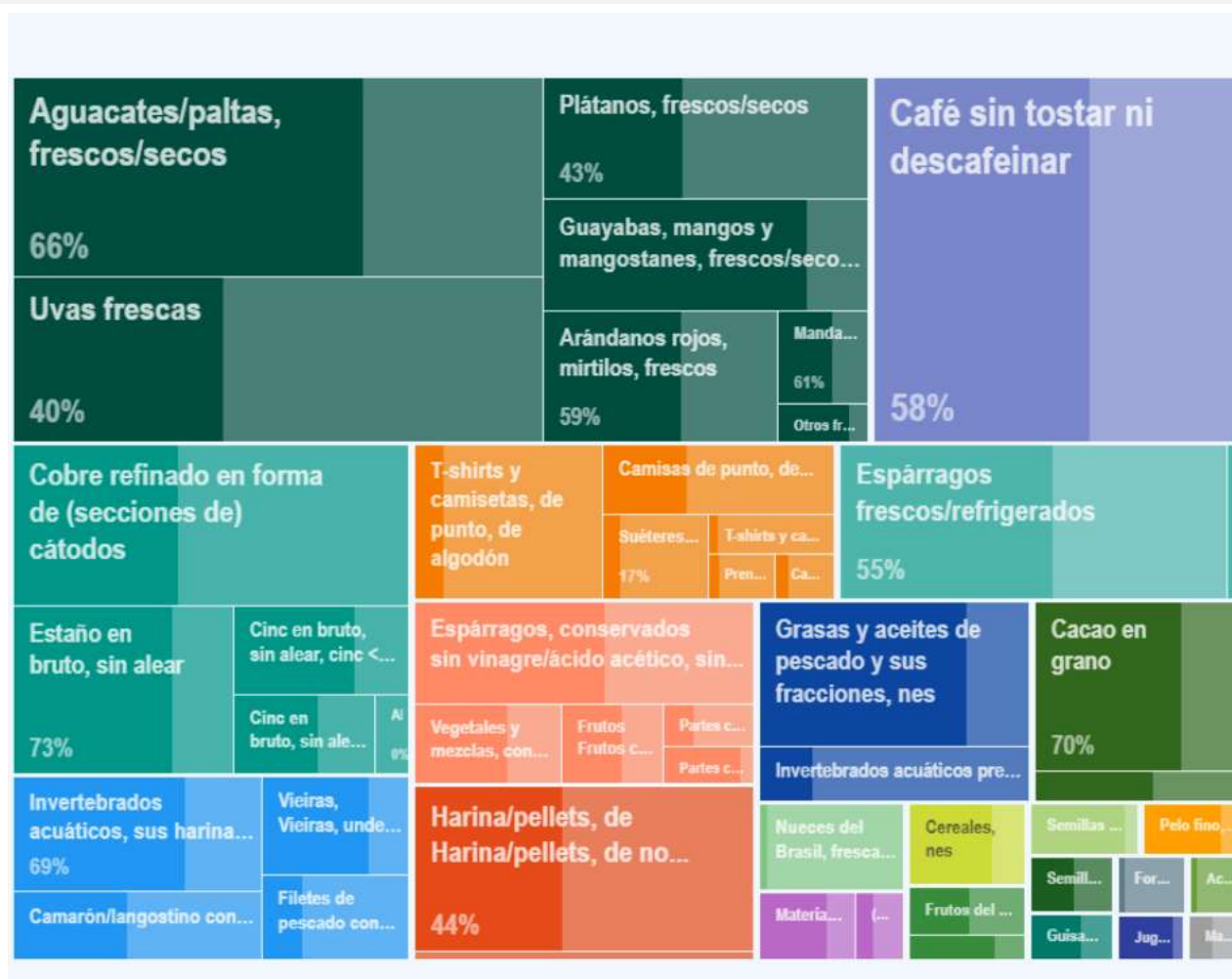
Sources: Sources JRC calculations based on statistics from the National Institute of Statistics and Informatics (INEI) since January 2017.

ITC calculations based on UN COMTRADE statistics until January 2017.

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Andean products: export potential to EU

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Productos de Perú con potencial hacia UE y Europa Occidental

Leyenda

- Potencial de exportación
- Potencial realizado

- Frutas
- Café
- Otros metales
- Pescado y mariscos
- Prendas de vestir
- Vegetales
- Otros productos alimentarios
- Residuos vegetales y alimentos para animales
- Productos pesqueros (procesados)
- Cacao y productos derivados
- Nueces
- Productos químicos
- Otros cereales
- Espicias
- Semillas de siembra
- Lana y pelo animal (textiles)
- Semillas oleaginosas
- Leguminosas
- Plástico y caucho
- Aceites y grasas vegetales

ITC Export Potential Map
<http://exportpotential.intracen.org>

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Andean producers: challenges with VSS

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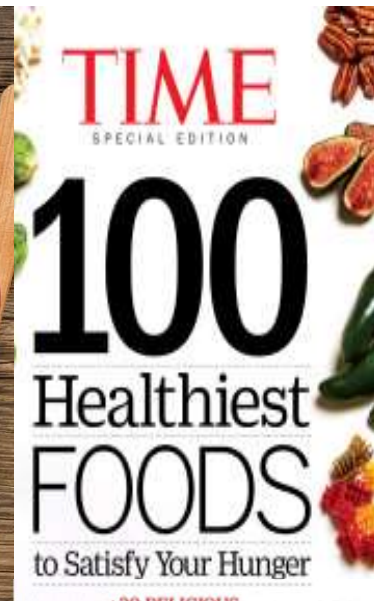
- Andean producers often have problems with VSS because:
 - They do not meet credible standards.
 - Compliance is costly.
 - Small producers risk being left out.
 - Excess of non-harmonized norms.



- Standards map
- Sustainability map
- Trade map

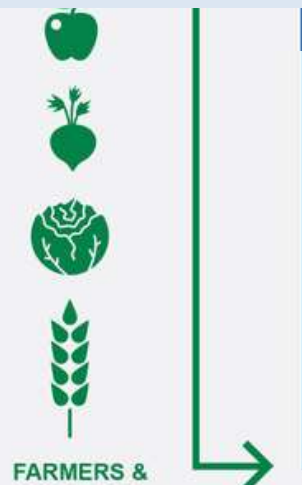
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Transforming the Global Food Ecosystem

The European market demands certifications and high quality standards to ensure quality, food safety and the guarantee that the environmental or social aspects of its production are correct. Traceability.



European regulation

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Avocado

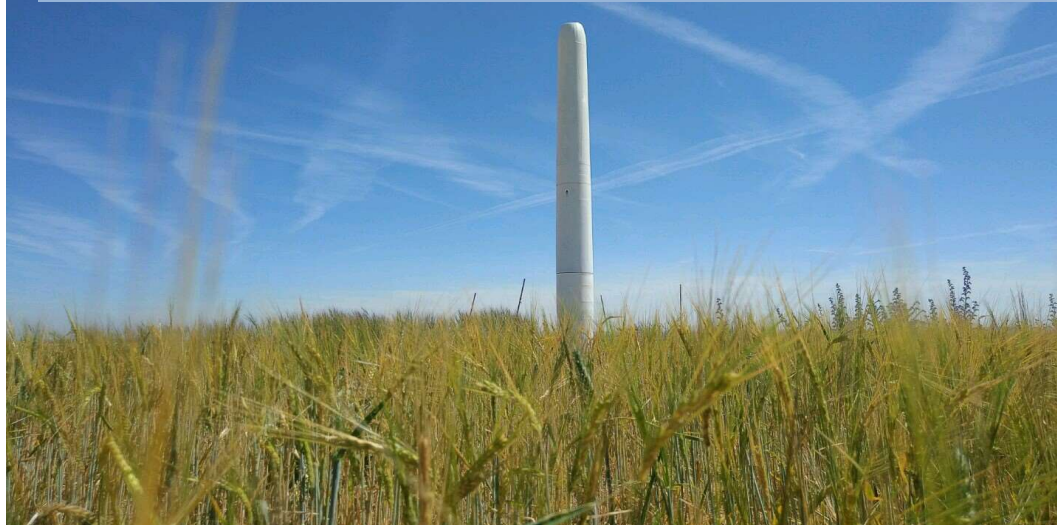


Quinoa



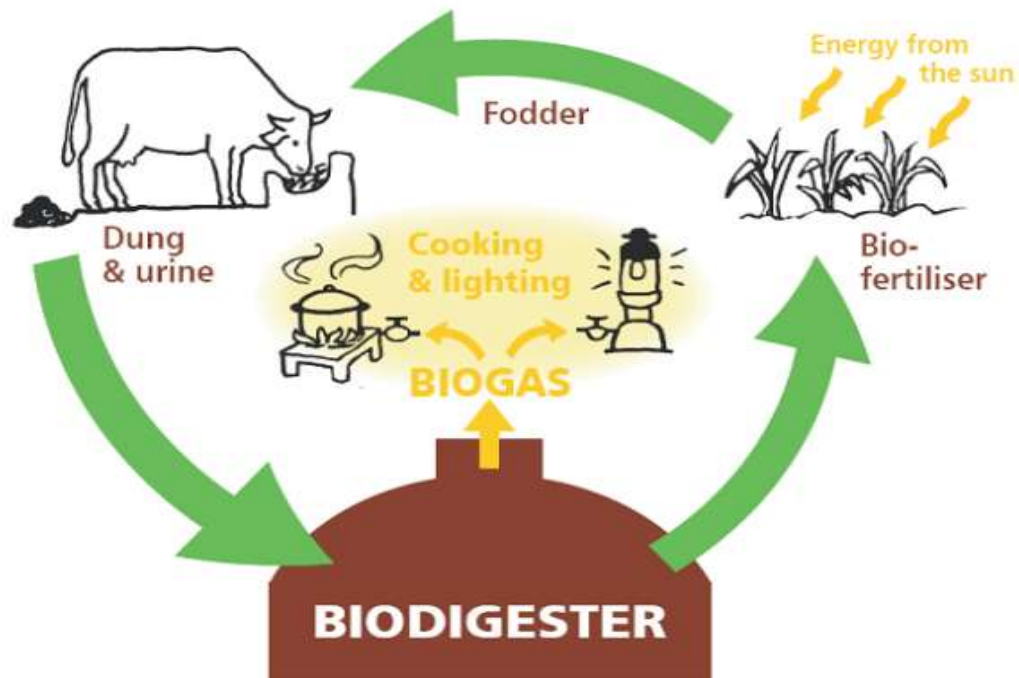
Renewable energies

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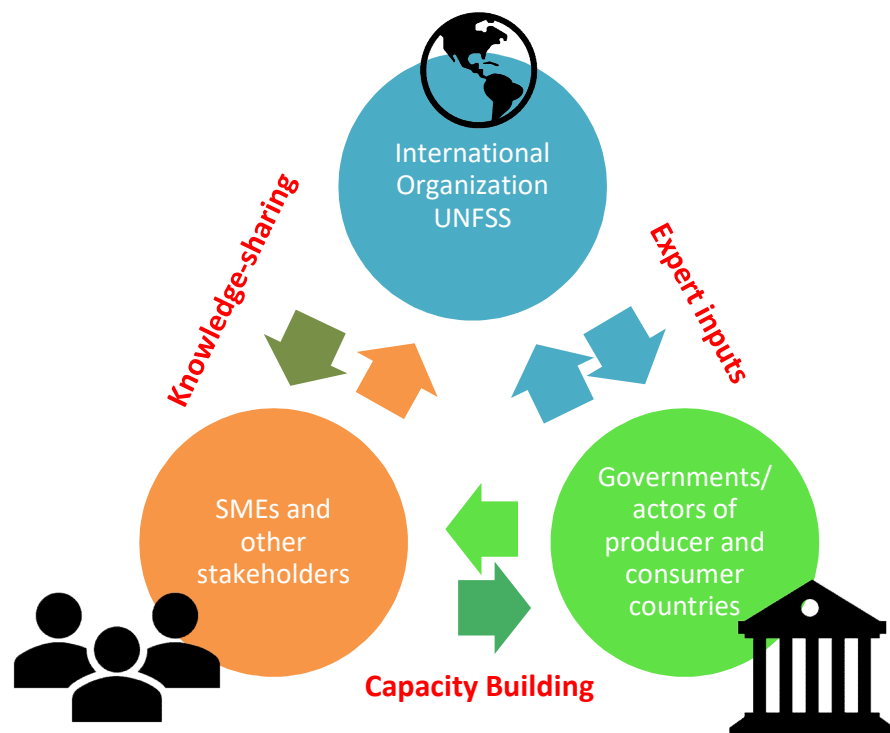
Goal 7:

Ensure access to
affordable, reliable,
sustainable and
modern energy for all.



Multi-Stakeholders platforms

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Source: UNFSS

- Building an ecosystem for VSS/ Knowledge-Sharing.
- Creating a coherent structure that links policy making, research studies and producers training.
- Capacity building activities that goes along with the National Platform launch.

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Muito obrigado!



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