

#### Second International Convention on Sustainable Trade and Standards

Rio de Janeiro - Brazil 16-18 September 2019

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### Context



#### **Global Value Chains**

#### SUSTAINABLE GALS DEVELOPMENT GALS







































## Challenges

Adoption of standards on a global scale

Knowledge on significant impacts

Consequences of proliferation of VSS





# Adoption



## Increase Adoption

Integration in Public Policy

Trade Policy

Regulation

Procurement































































































\$19



















































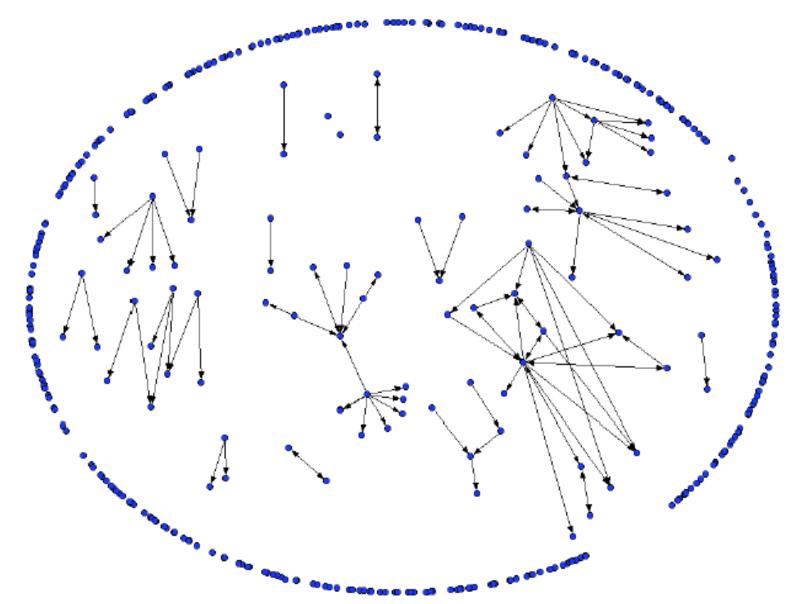








Figure 2: Network Graph of Equivalence Recognition of 426 VSS



Proportion of equivalence recognitions on the potential total of recognitions => 0.005 (extremely low)