

Economic cycles and adoption of innovations

José Roberto Iglesias
UNISINOS/RS – Porto Alegre - Brazil

From the analysis of data for innovation adoption in the USA in the period 1900-2005 it seems there are a certain correlation between the speed of adoption of innovations and the theory of economic cycles. We use a model that contains three parameters: induction to adopt the innovation, social pressure and individual resistance to adopt. The value of these three parameters is estimated in association with possible economic cycles.