



Agenda

Outlook Agro Brasil 2026

8:30 a.m. Registration Opens

8:30 – 9:30 a.m. Breakfast and networking

Master of Ceremonies: Jaqueline Silva – TV Content and Events Director at Canal Rural

9:30 – 10:00 a.m. **Ceremonial Session (MAPA, MDIC, ApexBrasil, OCB)**
André de Paula · Minister of Agriculture and Livestock (MAPA)
Marcio Elias Rosa · Minister of Development, Industry, Trade and Services (MDIC)
Édipo Araújo · Minister of Fisheries and Aquaculture (MPA)
Laudemir Müller · President of the Brazilian Trade and Investment Promotion Agency (ApexBrasil)
Tânia Regina Zanella · Chief Executive Officer of the Organization of Brazilian Cooperatives (OCB)

10:00 – 10:30 a.m. **Opening Keynote – Perspectives on Agricultural Economics and International Trade in Agri-food Products**
Justin Benavidez · Chief Economist, USDA

10:30 – 11:50 a.m. **Block I – The New International Landscape: Geopolitics, Economics and Global Markets**
David Laborde · Director, Agrifood Economics Division, FAO
Shenggen Fan · Chair Professor, College of Economics and Management, China Agricultural University – CAU/China
Mark Shore · Director, Economist, CME Group
Gustavo Ribeiro · Head, Market Intelligence Department of ApexBrasil

11:50 a.m. – 1:30 p.m. Lunch

1:30 – 2:30 p.m. **Panel I – Brazil in the New Global Landscape: Strategy and Opportunities**
Augusto Billi · Secretary of Trade and International Relations at MAPA
Ana Lucia Viana · Brazilian agricultural attaché in Washington
Tatiana Prazeres · Secretary of Foreign Trade, Ministry of Development, Industry, Trade and Services
Victor Queiroz · Chief Operating Officer, ApexBrasil Pacific Region
Moderator · Alex Figueiredo · Chief Operating Officer, ApexBrasil Europe

2:30 – 3:10 p.m. **Panel II – The New Consumer: Emerging Trends Shaping Food Demand**
Malu Molina · Governments & Institutions Executive Partner at Euromonitor
Márcio Milan · Vice President of the Brazilian Supermarket Association (ABRAS)
Moderator · Paulo Silveira · CEO, Food Tech Hub



3:10 – 4:10 p.m.

Block II – Factors That Will Shape the 2026/27 Crop Season

Climate Outlook · Marcia Seabra (INMET)

Climate Risk Management Outlook · Eduardo Monteiro (Embrapa Researcher)

Fertilizer Market Outlook · Rafael Vivian (Advisor at MAPA)

South America Outlook · Ramiro Costa (General Manager, Buenos Aires Grain Exchange)

Moderator · **Andrea Parrilla** (Advisor to the Executive Secretariat of MAPA)

4:10 – 4:50 p.m.

Closing Panel – Perspectives on Brazilian Agribusiness: The Sector's View

Lhaís Sparvoli · Director of International Relations at the Brazilian Association of Meat Exporting Industries – ABIEC

Marcio Portocarrero · Executive Director of the Brazilian Cotton Producers Association – Abrapa

Andrea Veríssimo · Director of International Relations and Communications at the National Corn Ethanol Union – UNEM

Luiz Saldanha · President of the Brazilian Specialty Coffee Association – BSCA

Ricardo Santin · President of the Brazilian Animal Protein Association – ABPA

Luana Coutinho · Technical Director at the Brazilian Association of the Fish Industry – ABIPECA

Eduardo Brandão · Executive Director of the Brazilian Association of Exporting Producers of Fruits and Derivatives – ABRAFRUTAS

Moderator · **Vanessa Pereira** - Advisor at the Office of MAPA

4:50 – 5:10 p.m.

Day Summary

Cleber Soares · Executive Secretary at MAPA

Pedro Netto · Agribusiness Manager at ApexBrasil

5:10 p.m.

Closing Reception

