

BRASIL

Brazilian Companies at
World Food Moscow 2009

Moscow - Russia

Ministry of Agriculture, Livestock and Food Supply
Secretariat of Agribusiness International Relations

BRASIL

Brazilian Companies at World Food Moscow 2009

Moscow - Russia

Mission

*To "promote the sustainable development
and the agribusiness competitiveness
in benefit of the Brazilian society".*

Brazil
2009

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Dear Visitor,

It is a pleasure to welcome you to the Brazilian Pavilion at World Food Moscow 2009.

The Brazilian Ministry of Agriculture, Livestock and Food Supply is delighted to present a sample of the Brazilian food industry.

The high quality of the Brazilian products is guaranteed by its numerous certifications, making our products available, accepted and recognized in over 200 markets worldwide. This is thanks to the policies developed by the Ministry of Agriculture, institutions in the sector, as well as the constant pursue of Brazilian companies in offering products observing all international health and hygiene standards that protect consumers.

The presence of Brazilian products at World Food Moscow 2009 has the objective to show a sample of Brazilian agribusiness to potential commercial partners from Russia and neighbor countries.

The Brazilian national representation is located at **Pavillion 2, Hall 2**. You can also find Brazilian Beef companies at **Pavilion 1, A 233** and Brazilian Pork companies at **Pavilion 1, A225**.

We wish you successful business!

Agribusiness International Relations Secretary
Ministry of Agriculture, Livestock and Food Supply



Ministry of Agriculture, Livestock and Food Supply

The Brazilian Ministry of Agriculture, Livestock and Food Supply mission is to *promote the sustainable development and the agribusiness competitiveness in benefit of the Brazilian society.*

The Ministry establishes and executes policies for the development of agribusiness by integrating technological, scientific, organizational, market, and environmental aspects, in order to serve the Brazilian consumers as well the international market. It operates in the quest for animal and vegetal health, organization of the productive chains, modernization of agricultural policies, incentive to exports, sustainable use of the natural resources, and social welfare.

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Ministry of External Relations

The Ministry of External Relations's Trade Promotion Department (DPR) coordinates and implements policies designed to promote Brazilian exports and to attract relevant foreign investment as well as stimulate tourism to Brazil.

The DPR acts through 57 Trade Promotion Sections (the so-called "Secoms"), in Embassies and Consulates in strategic locations around the world, including Moscow. These Sectors are in charge of gathering and disseminating data on trade and investment opportunities as well as bringing together Brazilian and foreign international traders. In addition, the Secoms develop market and product surveys.

The World Food Moscow is a unique opportunity to Brazil to showcase a sample of its high-quality products to the Russian and international public. As such, it is a high priority in the Moscow Brazilian Embassy's Trade Section event calendar. Working closely with the Ministry of Agriculture, Livestock and Food Supply, we've done our best to ensure that the guests at World Food Moscow discover the reasons why Brazil is fast becoming the world's foremost food producer.



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Apex-Brasil

The Brazilian Trade and Investment Promotion Agency's (Apex-Brasil) mission comprehends a series of endeavours which include the promotion of exports of Brazilian products and services to foreign countries, the development of the internationalization of Brazilian companies and undertakings focused on attracting foreign investment into the country.

At the moment, Apex-Brasil gives support to over 70 sectors of the Brazilian economy, ranging from agribusiness to machines, technology, architecture and civil construction, entertainment and services to fashion and industrial equipment. The Agency develops and builds the image of these productive sectors by means of solid marketing activities and publicity campaigns directed to entrepreneurs and consumers of highly potential purchasing power. In order to strengthen the internationalization of Brazilian companies, the Agency has Business Support Centres that provide an excellent supporting services' structure. They are located in Miami, Dubai, Warsaw, Havana and Beijing.



Yuri Ribeiro

*Executive Manager – APEX-Brasil
Business Center in Moscow*

Apex - Brasil

Setor Bancário Norte - SBN Quadra 2 - Lote 11 Ed. Apex-Brasil
Brasília - DF / Brasil / 70040-020

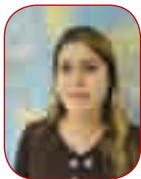
Fone: +55 61 3426 0202 / Fax: +55 61 3426-0250

www.apexbrasil.com.br

ABEF

**Brazilian Chicken Producers and
Exporters Association**

The Brazilian Chicken Producers and Exporters Association gathers the main chicken meat producing and exporting companies of the Brazilian market, which represent around 90% of the production destined for foreign trade. ABEF works to optimize exports development, access new markets, and assure the highest quality of the world's most exported chicken.



Isis Nogueira Sardella

Trade Promotion Coordinator

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Languages:

English and Portuguese.



Marília Rangel Ribas Martins

Market Relations Coordinator

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Languages:

English and Portuguese





BIG FRANGO

Big Frango has been in the broilers' segment for 30 years, and we rank among the leading poultry companies in Brazil. The company is growing fast, and its current daily production at the processing plant located in Rolândia, in the north of the state of Paraná, is of 400 thousand broilers, and scheduled to slaughter 600 thousand by the end of 2009. There are two other plants under construction, and the target is to achieve 1.5 million broilers a day. We are fully committed to fulfilling our customer's needs with fair prices and high quality products and services, based on an open relationship with the public.

Products:

- Frozen Chicken parts
- Frozen Chicken Griller
- Frozen Chicken Salted Breast
- Frozen Chicken Seasoned parts



Rafael Lanius de Souza
Import / Export Market
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Languages:
English, Spanish and
Portuguese



Flávio Braile Turquino
Export Manager
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Languages: English, Spanish
and Portuguese



SADIA

Sadia is one of the worldwide leading producers of chilled and frozen foods and it is present in thousands households lives over 100 countries. It is a market leader in all segments it operates and it is one of the main employers in Brazil, with more than 60 thousand employees. The company works on breeding, slaughtering and processing of poultry, cattle and swine, and also in the segment of ready to eat pasta, pies, pizzas and margarines. Sadia counts on 18 industrial plants and 11 sales office abroad.

Products:

- Whole chicken and parts
- Whole turkey and parts
- Beef meat
- Processed products based on animal protein
- Margarine, pasta, pizzas and desserts

Pamela Bongiovanni

Head of Rep. Office

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*Languages: English, French,
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Marcos Delorenzo

Marketing director

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*Languages: English, Spanish,
Russian and Portuguese*





Sadia

Sadia

FOR A BETTER AND TASTIER WORLD



SEARA ALIMENTOS S.A.

Founded in 1956 in the city of Seara, on the western side of the State Santa Catarina, Brazil, a country with potential to become one of the world's largest suppliers of poultry, pork and food in general. Seara is one of the largest companies countrywide in meat exports, specially for cuts and boneless products.

Products:

- Frozen Poultry Meat.
- Frozen Pork Meat.

Laércio Bruch

Trader

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Languages:

English and Portuguese

André Duran

Manager

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Languages:

English and Portuguese



PIF PAF

Modern industrial facilities, highly qualified professionals, rigorous quality management system, care with the environment, social responsibility, and mainly respect for our customers: these are the bases of the Pif Paf Group. All these concerns result in the evidence of the commercial growth of Pif Paf Foods, that allied with heavy investments in our productivity and product quality make the company recognizable in the preference and reliance of its customers and consumers, culminating in many awards, always ranking the Pif Paf Group among the best in its sector in Brazil.

Products:

- Chicken Cuts
- Chicken Processed Products – Such as Franks, Salami and Ham
- Pork Processed Meat – Such as Sausages and Salami
- Pork Cuts
- Pizzas and Lasagnas



Luiz Pedro Bertuol

Trader

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Languages: English, Spanish
and Portuguese



Luciano Colonetti

Trader

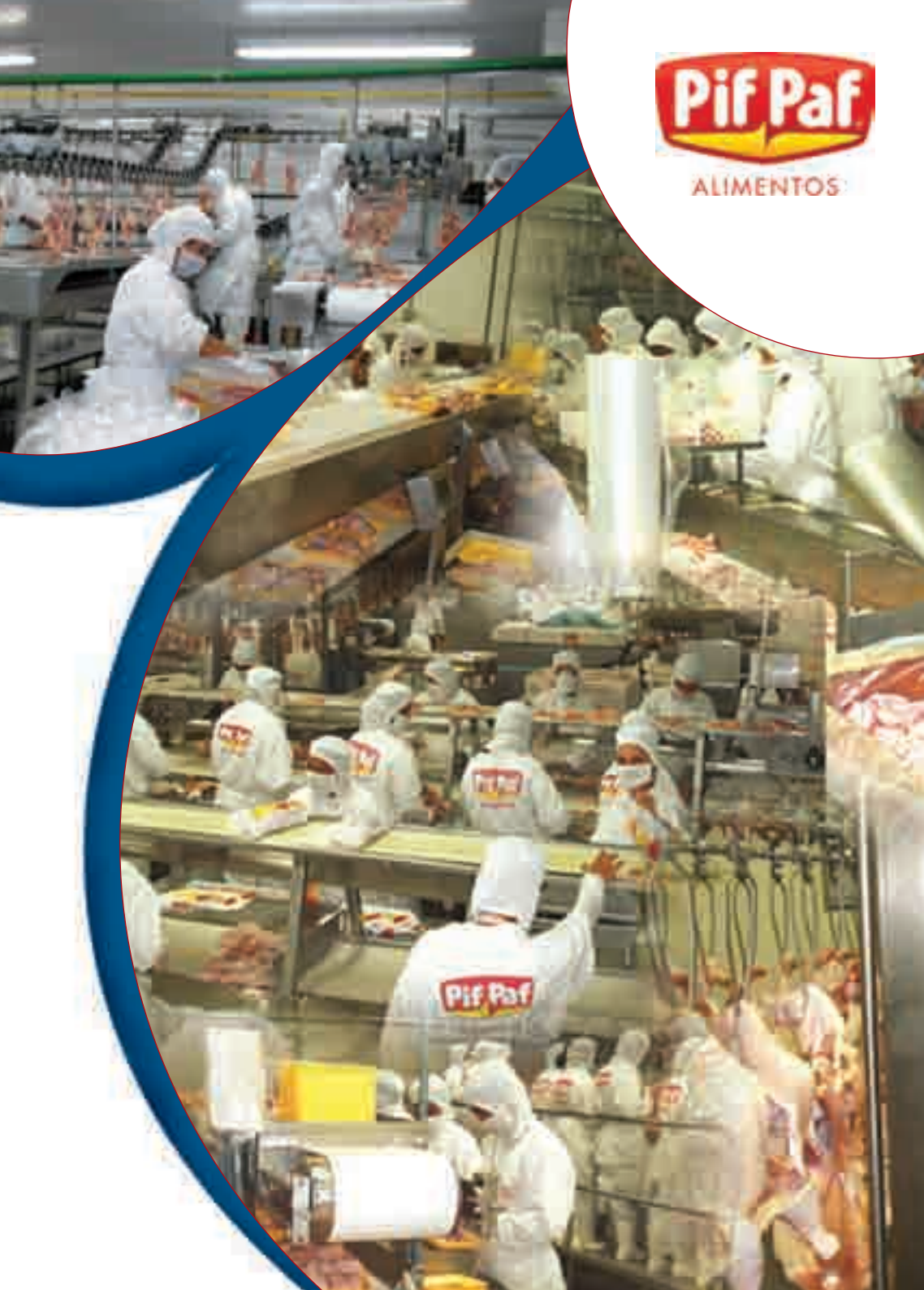
luicianocolonetti@lpexport.net

Languages:

English, Spanish and
Portuguese



ALIMENTOS



EMIT BRASIL

Emit Brasil is a trading company focused on commodities such as rice, corn, sugar and coffee. Besides good quality we coordinate the whole export process, providing commercial, finance and logistics support. With great experience Emit already supplies to different markets around the world.

Products:

- Chicken Cuts
- Oils and Condiments
- Biscuits and Confectionary products
- Sugar
- Coffee
- Rice
- Wheat Flour



Bruno Borelli

Export Director

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Languages: English, Spanish and Portuguese



Murilo Farias Santos

Director

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Languages: English, Spanish, French and Portuguese

EMIT
FEEDS



LATINEX

Latinex International is a manufacturing and trading company specialized in Food and Beverage items. We are focused on providing tailor-made solutions for clients worldwide by offering in-depth knowledge of international markets and close service. The company is based in Brazil with supporting offices in Uruguay and Argentina to fully assist clients seeking quality products at competitive prices.

Products:

- Fruit powders concentrates
- Canned food (meat, vegetables and fruits)
- Dairy products



Eduardo Moraes

Director

eduardo@latinex.net

*Languages: English, Spanish, French
and Portuguese.*



MIDSUMMER

More than a trade company, Midsummer is a group with businesses and offices strategically situated in different countries. Our operations follows the Midsummer's Provenience Standard and are monitored by a system of high performance IT.

Yes, we do. There are no frontiers or impossibilities in Midsummer's Business World.

Products:

- Beef
- Poultry
- Pork
- Seafood
- Wood
- Coffee
- Vegetables
- Fruits

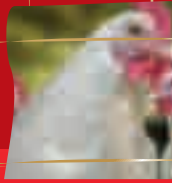
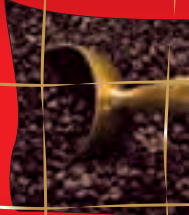


Paulo Factor
Commercial Director
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Languages: English, Spanish, French
and Portuguese



es!
Midsummer

WE HAVE



MOCOCA

Mococa S/A is a traditional Brazilian company that has been dedicating to the production of dairy products since 1919. Our mission is to provide our customers the best quality in products and services.

Products:

- Sweetened condensed milk;
- Milk cream;
- Instant cereals;
- Dairy desserts (chocolate cream, peanut cream, coconut cream and milk spread);
- UHT chocolate flavored milk;
- Butter;
- White sauce.





Sandro da Conceição
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Languages: English, Spanish, French
and Portuguese

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www.mococa.com.br



RICLAN

Riclan is a business venture in licensing, launching innovative modern products with current characters, which are a great success with the public. The company also owns other brands that hold high standards of quality such as Freegells, Buzzy, Pocket, Pop Mania, Gomutchu, Energy Mix and TNT. The company currently manufactures 240 tons of confectionery products per day, which are distributed throughout the country and to over 60 countries in all the continents such as the United States of America, England, Germany, Belgium, South Africa, Australia and Argentina.

Products:

- Cough Drops
- Lollipops
- Jellies
- Bubble Gums
- Chewy Candies
- Hard Candies
- Cereal Bars



Antonio Romualdo Silva
Import / Export Manager
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Languages: English, Spanish, and Portuguese

RICLAN



BAUDUCCO

Bauducco is in South America the largest manufacturer of biscuits, wafers, toasts, cakes and panettones. We have the biggest plant in Latin América composed by four factories with a production capacity of 230,000 tons per year, high-tech with equipment imported from Italy, Japan and Germany as well as the largest line of toasts in the World. Bauducco's products are selling in more than 80 Countries. Nowadays, Bauducco is responsible for 40% of all Brazilian exports in our business. Despite being modern and technologically advanced, the company still uses its original Italian recipes, since 1950, and continues its endless search for refined taste and texture; with 25 years of export experience, we can offer a great service, quality products and competitive prices.

Products:

- Biscuits
- Wafers
- Butter Biscuits
- Cracker Biscuits
- Toasts
- Cakes
- Bars



Célio Conrado Rodrigues

General Export Manager
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Languages:

English, Spanish and Portuguese



Hideyuki Kamimura

Export Manager
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Languages: English, Spanish,
Japanese and Portuguese



ITAMARATY

Itamaraty is a Brazilian company with over 45 years experience in biscuits, chocolate and coffee manufacturing and trading. With four modern plants and over 1000 employees, working to the highest standards of quality Itamaraty produces competitive and innovative products that reach the five continents, at the same time offering its clients the assurance that food is our business.



Products:

- Biscuits
- Wafers
- Bonbons
- Cocoa Mix Powder
- Cappuccino
- Chocolate Bar

Visit us at Pavilion 1, A221



Fabiana Marino

Export Director
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Languages:

English, Spanish and Portuguese



Laura de Fátima V. Seixas

Export Manager
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Languages:

English, Spanish and Portuguese



ITAMARATY®



MILLEN

For more than 18 years working with International business, Millen can offer several solutions to promote business of well known companies in the General Food Sector, enabling them to achieve cost reduction in their process. Besides the vast experience with customs process, Millen International also can offer :Product Development; Markets Propection; Logistics Management; Foreign Exchange Contracts; Marketing Strategies and Post-Sale.

Currently, we represent the companies: Santa Edwiges, Produtos Erlan, Marindoces, Cory and Cooperfran.

Products:

- Butter cookies
- Panetones
- Cakes
- Candies
- Chocolates
- Lollipops
- Wafer Biscuits
- Crunchy Peanuts
- Cookies With Chocolate
- Hard Candy
- Chewy Candy
- Sanwich Cookies.
- Raw Coffees



Gilberto Antonio Jorge

Executive Director

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Languages:

English, Spanish and Portuguese



Millen

international

brasil - export



PASTIFICIO SELMI

Pastificio Selmi is a company with 120 years in Brazil, with two producing units, located in São Paulo and Paraná states. We can produce 13.000 tons per month of pasta. Selmi comercializes: long pasta, cuted pasta, instant noodles, nests, lasagna, tortellini in hard wheat, semolina or semolina based pasta. As well we produce cakes, muffins in different flavours and flour products.



Products:

- Pasta
- Cakes / Muffins
- Instant Noodles
- Semolina Pasta
- Flour products
- Coffee
- Biscuit



Carla Marta

Director

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Languages: English, Spanish, French and Portuguese



Nancy Cristina Gonzalez

International Trade Manager

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Languages: English, Spanish, French and Portuguese



Sua emoção é o
nosso alimento



RUETTE SPICES LTDA

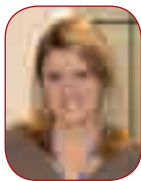
Ruette Spices was established in 1997 exporting spices and fresh fruits. Currently it has stood out on black pepper and white, clove export and nowadays is the third largest pepper exporter in the world. The company has specialized

Products:

- Spices (black and white pepper)
- Clove
- Fresh Citrus fruit and limes
- Oranges (Navel and Valencia)
- Tangerines Murcott and Ponkã
- Thaiti Lemon



José Ruetto Filho
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Portuguese



Rosângela Barros
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Languages: Spanish,
English and Portuguese



Mário Brenelli
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Languages: Spanish,
English and Portuguese



ABIPECS

Brazilian Pork Industry and Exporter Association

ABIPECS, the Brazilian Pork Industry and Exporter Association, was established in 1998 and represents 28 members that together are responsible for about 98% of Brazilian pork exports.

Products:

- Fresh pork meat
- Frozen pork meat
- Packed pork meat

Visit us at **Pavilion 1, A225**

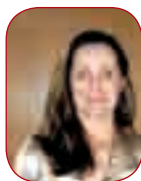


Pedro de Camargo Neto

Executive President

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Languages: English, Spanish, French and Portuguese



Andréa Ferrari

Manager

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Languages: English, Spanish and Portuguese



**Brazilian
Pork**

abipecs



ALIBEM

COMERCIAL DE ALIMENTOS LTDA

Pork meat producer and exporter. It offers a wide range of products and has a structure capable of satisfying the most demanding markets. Alibem, quality worldwide.

Products:

- Pork meat
- Port fat
- Pork offals

Visit us at Pavilion 1, A225



José Roberto Fraga Goulart
Director

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Languages: English and Portuguese



Valtair Ventura Santana
Trader

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Languages: English, Spanish and Portuguese

ALIBEM



COTRIJUI

Cooperativa Agropecuária & Industrial

The Cotrijui Slaughterhouse, TCHÊ brand, has as mission to develop, industrialize and to do business with Pork meat and its derivatives guaranteeing the feed security from a strict selection of raw material aiming the customers' fidelity and respecting the environment.

Products:

- Frozen Pork Half Carcasses
- Frozen Pork Leg Bone in
- Frozen Pork Leg Boneless (Skinless - 90 VL)
- Frozen Pork Shoulder Boneless (90 VL)
- Frozen Pork Belly Boneless, Single Ribbed
- Frozen Pork Belly Bone in
- Frozen Pork Loin Boneless
- Ham
- Italian Mortadella
- Toscana Sausage

Visit us at Pavilion 1, A225

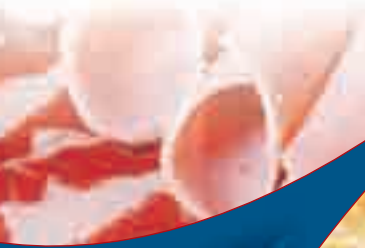


Alcio Schneider

Manager

exportacao@tchecotrijui.com.br

Languages: English, Spanish and Portuguese



Os melhores produtos para você
The best products



COSUEL

COSUEL was founded in 1947. Since that time DALIA products are being produced, respecting the environment, associates, employees and costumers. DALIA quality is ensured by the total control of the swine production chain. All procedures are developed according to international standards of sanitary and safety programs.

Products:

Frozen pork:

- Half sides
- Leg boneless / bone in
- Shoulder boneless / bone in
- Loin boneless / bone in
- Collar boneless
- Back/cutting fat
- Belly single ribbed
- Spareribs

Visit us at Pavilion 1, A225



Paulo Roberto Weingartner

Comercial Manager

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Languages: Portuguese, English and Spanish



DOUX / FRANGOSUL

With a commercial presence in more than 130 countries, the Doux Group endeavours to respond to the expectations, demands, and particularities of each type of customer, enabling it to establish close, trusting relations.

The Group has full control of the complete poultry and pork chain, enabling it to ensure both safety and quality, specifically through a totally controlled traceability.

For more information of our company or our products please access our site: www.doux.com

The Doux Group expert in poultry!

Products:

- Frozen meat
- Frozen poultry
- Frozen pork meat

Visit us at Pavilion 1, A225





Paulo Calheiros

Trader

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Languages: English, French,
Russian and Portuguese



Olivier Morel

Export Manager

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Languages: English, French,
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www.doux.com



ABIEC

Association of Brazilian Beef Exporters

Association of Brazilian Beef Exporters that promote the interests of the Brazilian Beef Exporting sector at home and internationally. Our objectives are: synthesize, coordinate, represent, promote and defend the interests of all Brazilian companies exporting unprocessed and processed beef, conducting studies and interfacing with public and private bodies to seek solutions for general and specific problems that affect the sector.

Products:

- *In Natura* Beef
- Processed Beef
- Offal

Visit us at **Pavilion 1, A233**



Otávio Hermont Caçado
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Languages:
English and Portuguese



Monique Morata
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Languages:
English, Spanish and Portuguese

ABIEC



BERTIN

Bertin is engaged in the processed and fresh meat market as well as in the leather, dairy, pet products and hygiene and cleaning products industries. Its clients are located in over 100 countries around the world. The Meat Division has the second largest slaughtering capacity in Brazil – fourteen thousand head of cattle per day. The company's products comply with international quality standards and the cattle ranch suppliers are selected according to social and environmental criteria.

Products:

- Frozen Boneless Beef
- Canned Beef and Frozen Cooked Beef
- Hamburger Patties
- Beef Casings
- Beef Offals

Visit us at Pavilion 1, A333



Flavio Silva
*Salles Representative
Russian Market
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Languages: Portuguese,
English, Spanish and Russian*



COOPERFRIGU

The plant of the COOPERFRIGU is one of the most modern Slaughtering (1,100 heads per day), Deboning (5,000 M Ton per month) and Processing plants of Brazil and conceived to process all the production processes inside the same building. Excellence, Promptness and Competitive Price are the main differentials of COOPERFRIGU that is positioned as one of the best meat producers and exporters in the world since 1997. The plant practices all the following procedures: GMPSSOPs and HACCP.

Products:

- Bovine meat - *in natura*
- Bovine meat – offal

Visit us at Pavilion 1, A233



José João B. Stival Jr
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Languages:
English and Portuguese



Thomas C.S. Kim
Business Development & Export
Director
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Languages: English, Korean and
Portuguese



MATABOI

Mataboi is one of the most traditional bovine slaughter and beef meat commerce company in Brazil. Since 1949, we stand out for the quality of our products, assuring complete confidence and appreciation of our consumers. As quality policy we have the commitment of provide safe food, and promote continuous improvement.

Products:

- Frozen and Chilled Boneless Beef Full Fore quarter
- Frozen and Chilled Hindquarters

Visit us at **Pavilion 1, A233**

Eduardo Montes Farina

Vice- President

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Languages: English, Spanish and Portuguese.

Milton Alves Ribeiro Neto

Commercial Manager

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Languages: English, Spanish and Portuguese.

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mataboi@mataboi.com
www.mataboi.com





Mataboi



MINERVA

Minerva S.A. is one of the leading producers and sellers of beef, leather and live cattle in Brazil, and is one of the country's three largest exporters in the sector in terms of gross sales revenue, exporting to around 80 countries. The Company has daily slaughter capacity of 6.600 head of cattle and processing capacity of 1.300 tons of beef. With a presence in the Brazilian states of São Paulo, Goiás, Tocantins, Mato Grosso do Sul as well as in Paraguay, Minerva operates seven slaughter and deboning plants, one tanneries and five distribution centers. Minerva also operates in the food service segment through the joint venture Minerva Dawn Farms (MDF), which has current meat processing capacity of 10 to 15 tons per hour, producing food made from beef, pork and poultry.

Products:

- Chilled and Frozen Beef
- Aged and Frozen Beef
- Portion Controlled Beef
- Chilled and Frozen Veal
- Leather
- Live Cattle
- Frozen Beef Offal
- Cooked and Canned Beef
- Other products



Ana Carolina Detoni
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Languages: English, Spanish
and Portuguese



Célia Cristina Sampaio
Export Sales Manager
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Languages: English, Spanish
and Portuguese

Visit us at **Pavilion 1, A233**



MINERVA
Best Quality Brazilian Beef



MARFRIG

One of the most global companies in Brazilian food based in animal protein sector. Its 58 plants located in Europe, North and South America has a daily slaughtering capacity of 21,300 cattle, 4,200 pork, 9,400 lamb, 1,726,000 chicken and 30,000 turkey; Plus 2,700 tonnes/day processing capacity.

Products:

- Beef
- Pork
- Poultry
- Foodstuff in general

Visit us at Pavilion 1, A337



Andrew Murchie

Export Director

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Languages: English, Spanish and Portuguese



Alisson Navarro

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Languages: English and Portuguese



**MARFRIG
GROUP**



PERDIGÃO

AGROINDUSTRIAL S.A.

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