

The background features the colors of the Brazilian flag: a green field with a blue band across the middle containing five white stars. The top and bottom of the image are decorated with wavy blue lines. The text is centered on the green background.

BRASIL

**Brazilian Companies at Americas
Food and Beverage Show 2010
Miami – United States of America**

Ministry of Agriculture, Livestock and Food Supply

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Ministry of Agriculture, Livestock and Food Supply
Secretariat of Agribusiness International Relations

BRASIL

**Brazilian Companies at Americas
Food and Beverage Show 2010
Miami – United States of America**

Mission

*To “promote the sustainable development
and the agribusiness competitiveness
in benefit of the Brazilian society”.*

**Brazil
2010**



Dear Visitor,

It is a pleasure to welcome you to the Brazilian Pavilion at Americas Food and Beverage Show 2010.

The Brazilian Ministry of Agriculture, Livestock and Food Supply is delighted to present a sample of the Brazilian food industry.

The high quality of the Brazilian products is guaranteed by its several certifications, making our products available, accepted and recognized in over 200 markets worldwide. This is thanks to the policies developed by the Ministry of Agriculture, institutions in the sector, as well as the constant pursue of Brazilian companies in offering products observing all international health and hygiene standards that protect consumers.

The presence of Brazilian products at Americas Food and Beverage Show 2010 aims to show a sample of Brazilian agribusiness to potential commercial partners of Northern and Central America region. There you will find wine, fruits, milk, soy products, biscuits, sweets, açaí, guarana, grains as well as cachaça, spices, honey, and processed products.

We are certain that you will find the products that satisfy your demands.

We wish you successful business!

**Secretariat of Agribusiness International Relations
Ministry of Agriculture, Livestock and Food Supply**



Ministry of Agriculture, Livestock and Food Supply

The Brazilian Ministry of Agriculture, Livestock and Food Supply's mission is to *promote the sustainable development and the agribusiness competitiveness in benefit of the Brazilian society.*

The Ministry establishes and executes policies for the development of agribusiness by integrating technological, scientific, organizational, market, and environmental aspects, in order to serve the Brazilian consumers as well the international market. It operates in the quest for animal and vegetal health, organization of the productive chains, modernization of agricultural policies, incentive to exports, sustainable use of natural resources, and social welfare.



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Ministry of External Relations

The Ministry of External Relations's Trade Promotion Department (DPR) coordinates and implements policies designed to promote Brazilian exports and to attract relevant foreign investment as well as stimulate tourism to Brazil.

The DPR acts through 66 Trade Promotion Sections (the so-called "Secoms"), in Embassies and Consulates in strategic locations around the world, including Miami. These Sectors are in charge of gathering and disseminating data on trade and investment opportunities, as well as bringing together Brazilian and foreign international traders. In addition, the Secoms develop market and product surveys.

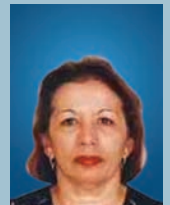
Americas Food and Beverage 2010 is a unique opportunity for Brazil to showcase a sample of its high-quality products to the American and international public. As such, it is a high priority in the calendar of events of the General Consulate's Brazilian Consulate's Trade Section. Working closely with the Ministry of Agriculture, Livestock and Food Supply, we've done our best to ensure that the visitors at Americas Food and Beverage 2010 discover the reasons why Brazil is fast becoming the world's foremost food producer.

Consulate-General of Brazil in Miami

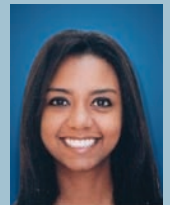
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Letícia Costopoulos
Trade Officer



APIS VIDA

APIS VIDA, a company which has vast line of natural products and cosmetics, mainly focused on production of honey, propolis, guarana, and others. Known by the high quality standards, APIS VIDA has established loyalty clients in Brazil, such as supermarkets chains and big pharmacies. Recently focusing in worldwide market.

Products

- » Honey
- » Organic Honey
- » Compound Honey
- » Propolis Spray
- » Green Propolis Extract
- » Propolis Extract
- » Dermopropolis
- » Royal Jelly
- » Green Tea
- » Functional Foods
- » Brazialian Guarana
- » Energy Drink
- » Cocoa Butter with Propolis
- » Mouth Freshener

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AQUAMARE



AQUAMARE®

AQUAMARE® has developed its main product – purified seawater – around the concept of providing the best-ever and most complete mineral water on Earth. While most mineral waters offer up to 15 minerals, AQUAMARE® has over 60 of the essential nutrients required by the body in a completely natural fashion, making it the most well-rounded and the healthiest water available, along with its body-friendly 7.4 pH. AQUAMARE® exclusive process employs advanced technology to refine purified seawater and retain as many as 63 out of over 80 minerals oceans have - the essential ones that have direct influence on the human body at the cellular level - their consumption is mandatory to acquire lasting health benefits and wellbeing.

AQUAMARE® is incredibly light, exquisite to the palate and delicious to drink, not to mention that AQUAMARE® is extremely refreshing and thirst-quenching.

Products

» Purified Seawater

Contacts



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www.aquamarewater.com

The Aref logo is a stylized, cursive script of the word "Aref" in a dark red color, enclosed within a white oval with a thin blue border. Below the oval, the tagline "TRADING QUALITY WORLDWIDE" is written in a small, blue, sans-serif font. The background of the top of the page features a collage of various food and beverage products, including jars of jam, bottles of confiture, and boxes of tea, with labels like "JUNGLE TEA" and "Espinhoeira Santa" visible.

TRADING QUALITY WORLDWIDE

AREF COMPANY

Aref Company is the export branch of Franco-Suissa Group, which has almost 50 years of tradition in the Food and Beverage market. Our aim is to export products of quality around the world and widespread the Brazilian taste. Our productive process follows the most demanding international standards of food security.

Products

- » Jellies, Jams and Confitures
- » Whole Pepper in Glass
- » Pepper Sauces
- » Jungle Tea Line
- » Vittal Line

Contacts



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BARION

Barion

Ever since it began producing chocolates in 1971, Barion has developed its product line while seeking both quality and innovation. Today, it is recognized as a major national specialist in wafer production and for its irresistible combinations with chocolate, launching sales successes such as cookies and Easter eggs using these ingredients.

Barion currently develops high quality programs designed primarily to improve the company's competitiveness within an international standard, technological improvements, management training and the successful entry into new markets.

Products

- » Bonbons
- » Candies
- » Jelly Beans
- » Mendowafer

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www.barioncia.com.br



BOMBONS FINOS DA AMAZÔNIA

Working since 1998 with chocolate production with the flavors of Amazon fruits, actually expanding its factory for the demand's increase and searching for partners to beat new challenges. Our production includes chocolates, truffles, candies, jellies, jams and sausages regional Amazon as cupuassu, chestnuts from the Amazon, acai, buriti, araçá boi, cubiu, acerola, cashew and bacuri in handmade packages. From simple to sophisticated all of these packages contains a description with the name of the craftsman, materials used, trivia and legends. The packages and the products cater especially to people who care about the social and environmental responsibility.

Our work prioritize the regional workforce. All the material produced is intended to preserve nature, respect the environment and the reuse of raw materials, no tree is felled for this work. The fruits used are grown by family farmers and cooperatives, based on the model of sustainable development, generating jobs and income for local population.

Products

- » Cupuassu Chocolate
- » Brazilian Nuts Chocolate
- » Assai Chocolate
- » Cashew Nuts Chocolate
- » Cupuassu Chocolate Bar
- » Brazilian Nuts Chocolate Bar
- » Cashew Nuts Chocolate Bar
- » Cupuassu Jelly
- » Assai Jelly
- » Arumã Vase
- » Urutuzinho Indian
- » Peneira Saterê
- » Cupuassu Shell Painted
- » Ourisso with raised painting
- » Piassava Case

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BRAMAZON

Set Up in 1998 as a manufacturer of nutritional supplements, NeoNutri became one of the most respected laboratories in the sports nutrition, with a full line of nutritional supplements.

Trough constants investments in research and development of new products, NeoNutri brought to the market Bramazon, products with Açai and Guaraná, Naturally from Brazilian Amazon.

Berries from exotic locales have often been known for their healthful properties, and Açai, a lithe gem from the rainforests of Brazil, is one of the most sought-after berries of all. Our Açai contains natural flavonoids and antioxidants to contribute to your overall well-being.

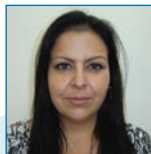
Add some vigor to your daily lifestyle with Açai!

Native to the Amazon, Guaraná seed is derived from a shrub that has been used for centuries by native peoples to enhance stamina, boost energy, and increase concentration. Known for its ability to clear the mind and enhance focus, it is used even today by millions of Brazilians who recognize its amazing abilities as an all-natural energy source.

▶ Contacts



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www.neonutri.com.br



CAMBRAIA CAFÉS

Managed by the 5th generation of the family, Cambraia Cafés grows gourmet coffees since 1896, in Minas Gerais State, Brasil . In its “state of art” roasting plant, Cambraia Cafés produces whole beans and ground coffees, packed under Fresco/Goglio System. The company can supply you its family brands or your private label as your best convenience.

Products

- » Coffees – roasted, whole beans or ground

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CARGILL FOODS



Cargill is an international provider of food, agricultural and risk management products and services. With over 170.000 employees in 67 countries, the company is committed on using its knowledge and experience to help their customers to succeed. The Brazilian operation is key to the group, accounting for approximately 10% of its overall size. Cargill Brazil produces world quality food products. One of the businesses held in Brazil, represented at the Americas Food & Beverage Show, consists of shortenings, bottled vegetable oils, mayonnaise, dressings and sauces.

Products

- » LIZA Soybean oil
- » LIZA Sunflower oil
- » LIZA Corn oil
- » LIZA Canola oil
- » LIZA Salad Dressings
- » LIZA Mayonnaises
- » PURILEV Canola oil
- » OLIVIA Olive Blended Oils
- » Vegetable Shortenings

Contacts



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www.cargillfoods.com.br



CASA VALDUGA

The Valduga family arrived in Brazil in the late 19th century, from the town of Rovereto in Italy, in 1875, and soon began planting the first vineyards in the Vale dos Vinhedos region, Rio Grande do Sul State.

Three generations later, investments in quality and technology have grown and awards have multiplied throughout the world. The brand carrying the family's name has been transformed into a symbol for a standard of excellence.

Today, the winery is run by the brothers Erielso, Juarez and João Valduga, who continue to convey the passion for wine to their descendants.

Their dedication has been recognized with over 140 national and international awards and, moreover, the most demanding consumers palates in Brazil and other continents have been captivated.

Products

- » 130 Brut
- » Chardonnay Premium Reserve
- » Merlot Premium Reserve
- » Cabernet Sauvignon Premium Reserve
- » Cabernet Sauvignon Gran Reserve

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CUCA FRESCA

**CUCA
fresca**
PREMIUM
CACHAÇA

Cuca Fresca, LLC is an importer of Cachaca and Ready to Drink cocktails, currently selling through distributors in the United States, Canada and Europe. All produced in Minas Gerais, Brazil.

Products

- » Organic Cachaca (Brazilian Rum)
- » Ready To Drink Cocktails made with Organic Cachaca and all natural ingredients

Contacts

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CATUPIRY

Catupiry is the most traditional dairy company in Brazil. Established in 1911, Catupiry uses only fresh and high quality dairy cream to produce the soft and spreadable cheeses.

With a creamy texture and delicate flavour, they are specialties cheeses. As a spreadable cheese, it can be used on toasts, breads and others. As a soft cheese its largely used to enriches dishes with chicken, shrimp, pasta, risotto, souces, pizzas, etc.

As a dessert its the perfect match for sweets (like fruit jams, guava paste and dulce de leche), and to make cheesecakes and tiramissu as well.

In Brazil we are the most appreciated and renowned cheese brand with more than 22 million consumers. Abroad we are proud to be appointed in the dictionary of cheeses, edited by " Laurosse Les Fromages", as the "typical cheese of Brazil".

Products

» Cream Cheese

Contacts



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www.catupiry.com.br

DOCE VIDA

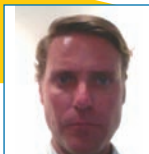


DOCE VIDA invests constantly in search of natural products contributing to healthy eating and increasing quality of life and health, which puts DOCE VIDA's products to be present in the daily lives of thousands of Brazilian families through major supermarket chains in Brazil, among which we highlight the Wal-Mart market chain.

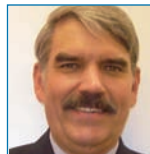
Products

- » Fruit Pulp
- » Açai Sorbet
- » Premium Açai Sorbet
- » Cereal based whole oats
- » Guarana concentrate for preparation of syrup based drinks

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www.docevidaalimentos.com.br



DHE
International Business

DHEX

DHEX is a company specialized in export business and our expertise is sweets, foods and coffee. We work managing with exclusivity all the export sales for the most important confectionary factories from Brazil. Don't miss the opportunity to start a long term and profitable business with us.

Products

- » Hard candy
- » Chewy candy
- » Lollipops
- » Biscuits
- » Starch jellie
- » Chocolates

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www.dhex.com.br

FRUZON



Bringing the best natural energy and healthy fruits that the Brazilian rainforest has to offer, Fruzon® by Natural option USA offers a full line of Amazing fruits from Amazon™ in powder and capsules.

Our full line brings Açai, Acerola, Catuaba, Guarana, Marapuama and passion fruit flour products, providing a natural supplement health options.

Our New line of FRUZON® a pure fruit nectar drink includes the purest Açai nectar on the market as well as a smooth blended mix with banana and Guarana, sold in Tetra pack 1 liter container.

Fruzon by Natural Option USA, has established the Fruzon® brand within the Whole Foods stores in the US market at the Miami region stores for a short and successful period of time in the year of 2010.

Currently we are a vendor to major distributors and in the process to expand our distribution to different chains. All of our products offer a unique natural delicious flavor for a perfect life balance.

Products

- » Dietary Supplements
- » Beverages

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www.fruzon.com



Extremo Sul
COOPERATIVA ARROZEIRA

EXTREMOSUL

The cooperativa Arrozeira Extremosul Ltda. was founded in March 17th, 1965. Nowadays, following the growth of agribusiness in the international market, the Cooperativa Arrozeira Extremosul has made its presence a remarkable one within the rice business, through top quality and high product standards.

Products

- » White Rice
- » Parbolized Rice
- » Short Grain Rice
- » Brown Rice
- » Natural Rice

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www.extremosul.com.br

JANDAIA



Sucos do Brasil is a 70 year old familial company located in Brazil. We have a state of the art factory producing ready to drink juices as well as concentrates. Our product is appreciated in Brazil, where we are market leaders, as well as in over 11 countries in the world. Discover the taste of Brazil with Jandaia.

Products

- » 01L tetrapack juice - Ready to drink
Flavors: cashew, passion fruit, mango, guava, pineapple, acerola and fruit punch
- » 500mL Concentrate juice
Flavors: cashew, passion fruit, mango, guava

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www.sucosjandaia.com



GAROTO

Chocolates that inspire. This is how Chocolates Garoto S.A products are; unique and original tastes that blend tradition with ethnic and cultural wealth. Being the largest chocolates producer in latin America, the Brazilian factory offers an enormous variety of products that meet all tastes. Chocolates Garoto: 80 years making the lives of several generations of consumers more pleasant.

Products

- » Bonbons
- » Sweets and Candies
- » Chocolate

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Bolinho de Queijo

MARICOTA ALIMENTOS

Maricota

PRIVATE LABEL, DELICACY FROM BRAZIL
BETTER THAN CAIPIRINHA, BETTER THAN SOCCER, BETTER THAN
CARNAVAL!

Clap foods presents the greatest delights of brazilian cuisine: CHIPA AND
CHEESE ROLL. Prepared from homemade recipes from the state of minas
gerais , a region known as the largest dairy producer in Brazil, Chipa and
Cheese rolls contain all the essential nutrients found in milk , cheese and
eggs. easy to prepare , these tasty products are present in all gourmet
cuisine. they can be enjoyed at breakfast , lunch,dinner,or any event, along
with coffee,tea, milk,juices,or other beverages .use your creativity and try
them with butter, cream cheese , sauces,mayonnaise,and meats .

Products are frozen and ready to bake .you just need to remove its packaging
and place directly on a tray in a conventional oven, bake and serve !crunchy
on the outside and soft on the inside, they are always delicious .

BRING THESE BRAZILIAN DELIGHTS TO YOUR TABLE AND ENJOY!

▶ Contacts



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www.maricotaalimentos.com.br

Kerry is a leading global supplier of ingredients and flavours for the food and beverages industry. Concentrated in the technology platforms of Savoury & Dairy, Sweet & Cereal and Beverages, Kerry delivers tailor-made solutions, servicing customers' needs through an extensive application in key markets.

As part of the Group, Kerry Latin America has been in the region for 15 years, with about 1,300 employees who strive to help develop and present applied concepts to 20 countries in the region.

For the dairy market, Kerry has an extensive line of milk replacers. These systems are used to replace the whole milk powder for applications on Bakery, Ice Cream, Desserts, Dairy Beverages, Compounds and Confectionery.

The Kerrylac Line offers similar features to the whole milk powder together with an excellent cost-benefit analysis.



Products

- » Milk Replacers (Kerrylac 200, Kerrylac 250, Kerrylac 900)
- » Beef Extract
- » Ingredients for Ice Cream



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SAKURA



Specialty Brazilian foods - It's quality for your entire life

KENKO is a brand name of SAKURA NAKAYA ALIMENTOS LTDA, founded in 1940 by Mr. Suekichi Nakaya, a Japanese immigrant who arrived in Brazil at the beginning of the 20th century.

Kenko strives to keep its tradition alive of making healthy and high quality food, providing outstanding services to our customers, respecting our consumers, the environment, and our society. Vision and commitment are part of every single one of our products.

This is the way the company keeps growing. Every year we launch new products, we develop new technologies, we create new concepts and we propose new applications for our products. This dynamic spirit has allowed the company to succeed in new markets, always with the objective of exceeding our own expectations. Our consumers' satisfaction energizes us. Today we offer more than seventy products in different packages format. Try one of our products, and taste a little of our history.

Products

- » Traditional Soy Sauce
- » Light Soy Sauce
- » Heart of Palm
- » Salad Sauces
- » Worcestershire Sauce
- » Chili Sauce

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www.sakura.com.br



CAFÉ CAMPINHO ORION TRADING

Café Campinho is present in the market for coffee since 1962. Following the market demand for modern products and high quality, has been adding value to coffee, juice, tea and milk chocolate. Making them practical and profitable products to serve different segments, both consumer and food service line.

Products

- » Orange Juice Campinho
- » Soluble Coffee Maria Bonita
- » Roast and grind coffee vacuum packed brands Campinho and Maria Bonita
- » Roast and grin coffee Maria Bonita
- » 100% Liquid Concentrate Coffee in Tetra Pak of 1 liter
- » Liquid Concentrate Coffee in bag in box of 3,8 e 10 liters
- » Liquid Concentrate Tea in Tetra Pak of 1 liter - flavors mate, green, black, black with peach
- » Soluble Tea - green and mate
- » Coffee with milk in powder Maria Bonita

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SUFRAMA



The Superintendence of the Manaus Free Trade Zone - SUFRAMA, a Federal Agency linked to the Brazilian Ministry of Development, Industry and Foreign Trade (MDIC) is responsible for managing the tax incentives related to the Manaus Free Trade Zone.

SUFRAMA operates as an agency for promoting regional development in the area of the states of the Western Amazon Region (Acre, Amazonas, Rondônia, Roraima and Amapá) where it invests in projects that support economic infrastructure, production, tourism, research and development, as well as training intellectual capital. All this is made feasible through agreements signed with state and municipal governments, teaching institutions and trade associations.

SUFRAMA carries out actions to attract investment and promote trade in regional products, by participating in domestic and international events. This is done with the aim of expanding the competitive international insertion of the Manaus Free Trade Zone model and strengthening its industrial park. The objective of SUFRAMA's work is to reconcile socio-economic growth, environmental preservation and improvements to the quality of life of the Amazon Region's population.

▶ Contacts



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www.suframa.gov.br



SELIAL

The Selial is a company that produces concentrated of fruit juices, pulps of tropical fruit and drinks ready to drink, beverage bases and also produces essential oils.

Products

- » Juices
- » Water Phase
- » Oil Fase
- » Fruits

Contacts



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VAPZA

Vapza Alimentos S/A is a food processing company established in the state of Paraná, south of Brazil, and since 1995, develops and produces "LONG LIFE" steam cooked and sterilized food products. Since the early beginning Vapza always aimed for high quality standards and to provide practical products to the costumers taste. The production plant is placed in a 85.000m² area, with a 7.600m² built area, and has a production capacity of over 1.000 tons /month.

Products

- » Brown Beans
- » White Beans
- » Black Beans
- » Soybeans
- » Lentils
- » Whole Potatoes
- » Diced Potatoes
- » Chick Peas
- » Mixed Vegetables
- » Manioc (Cassava)
- » White Maize
- » Corn on the Cob
- » Brazilian Feijoada
- » Shredded Chicken
- » Shredded Beef
- » Shredded Jerked Beef

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TRIÂNGULO ALIMENTOS

The company, started in 1964, was specialized in extraction of castor and peanut oils. In 1974, it became Triângulo Alimentos, which is specialized in refining of soybean oil. Today it has 350 employees, monthly production of 15,000 tons of oils, fats and spreads, serving 3,000 customers (including some worldwide famous ones). Its 300 products are used in applications such as baking, frying, ice cream, chocolate, oil-chemistry, etc.

Products

- » Refined Soy Oil
- » Hydrogenated Vegetable Fat
- » Refined Palm Oil
- » Shortening Fat
- » Peanut Butter
- » Margarine

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