

**Ministry of Agriculture, Livestock and Food Supply**  
Secretariat of Agribusiness International Relations

# BRASIL

**Brazilian Companies at SAITEX**  
**Africa's Big Seven 2010**  
**Johannesburg – South Africa**

## **Mission**

*To "promote the sustainable development  
and the agribusiness competitiveness  
in benefit of the Brazilian society".*

**Brazil**  
**2010**



Photo: Fábio Colombini

# Dear Visitor,

It is a pleasure to welcome you to the Brazilian Pavilion at SAITEK / Africa's Big Seven 2010.

The Brazilian Ministry of Agriculture, Livestock and Food Supply is delighted to present a sample of the Brazilian food industry.


The high quality of the Brazilian products is guaranteed by its several certifications, making our products available, accepted and recognized in over 200 markets worldwide. This is thanks to the policies developed by the Ministry of Agriculture, institutions in the sector, as well as the constant pursue of Brazilian companies in offering products observing all international health and hygiene standards that protect consumers.

The presence of Brazilian products at SAITEK / Africa's Big Seven 2010 has the objective to show a sample of Brazilian agribusiness to potential commercial partners of Africa region. There you will find corn, soybean, wheat, coffee, cachaça, dairy products, sauces, pork meat, chicken meat, beef, biscuit, candy, chocolate, canned food, condensed milk, as well as machinery, tomato ketchups and processed products.

We are certain that here you will find the products that satisfy your demands.

We wish you successful business!

**Secretariat of Agribusiness International Relations  
Ministry of Agriculture, Livestock and Food Supply**





# Ministry of Agriculture, Livestock and Food Supply

The mission of the Brazilian Ministry of Agriculture, Livestock and Food Supply is to promote the sustainable development and the agribusiness competitiveness in benefit of the Brazilian society.

The Ministry establishes and executes policies for the development of agribusiness by integrating technological, scientific, organizational, market, and environmental aspects, in order to serve the Brazilian consumers as well as the international market. It operates in the quest for animal and vegetal health, organization of productive chains, modernization of agricultural policies, incentive to exports, sustainable use of natural resources, and social welfare.



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## BRF – Brasil Foods

BRF – Brasil Foods, the corporate name under which Perdigão is now registered, is celebrating 75 years of activities this year. Today it is one of the biggest foodstuffs companies in Latin America. It is the third largest company in the butchery of poultry in Latin America and also one of the leading Brazilian companies in the area of milk collection. It is a company that operates on an international scale with its products reaching more than 110 countries.

### Products

- » Frozen chicken
- » Beef
- » Turkey
- » Duck
- » Quail
- » Further Processed Products:  
burgers, nuggets, franks,  
pizzas, etc
- » Dairy Products – milk  
powder, butter, cheese

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# COTRIJUI

COTRIJUI diversified its activities and today is a cooperative processing, manufacturing and marketing of agricultural products with over 17,700 members, with a highlight within soy, wheat, rice, corn, canola, oats, sunflower, milk and pigs.

The cooperative reaches thousands of consumers all over Brazil and several countries around the world with brands Tchê, Cereais Cooper, Arroz Leviesti, Vita COTRIJUI and COTRIJUI SEEDS.

COTRIJUI receives more than 600 tons of grain and provides assistance to about 1,500 milk producers, which together produce about 70 million liters of milk per year, and slaughter every year about 360 thousand heads of pigs. Its storage has a capacity that exceeds 980 thousand tons, in cells with aeration and thermometry, ensuring that the quality of grain, entrusted to it, will be maintained.

## Products

- » Soya beans
- » wheat
- » corn
- » rice
- » Pork meat
- » seed

## Contacts



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## LP EXPORT

Specialized in fresh frozen meat business

Well known over the years for having proudly developed a solid business reputation and strong partnership with some of the best Brazilian meat producers, it has consolidated its operations worldwide. Its high performance is a result of a vast experience allied with a deep domain knowledge of each market that it has been working with, adding to its professionals the ability to provide always the best option for its supplier's and client's needs.

### Products

- » Frozen Pork Meat
- » Frozen Chicken Meat
- » Frozen Beef

### Contacts



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## RICLAN S.A.



Riclan is one of the largest Brazilian Confectionery companies, being a benchmark when it comes to licensing and launching innovative confectionery products. The company owns highly recognized brands in the Confectionery Business field such as Freegells, Buzzy, Gomutcho, TNT and Pop Mania and many others.

Our current production capacity rounds 250 tons / day, which are distributed throughout Brazil and another 60 countries worldwide.

### Products

- » Cough Drops
- » Lollipops
- » Jellies
- » Bubble Gums
- » Chewy Candies
- » Hard Candies
- » Cereal Bars

### Contacts



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## Pompéia S/A Indústria e Comércio

Pompéia S.A Indústria e Comércio – JAZAM – is a company with over 40 years of experience in the market. Around 18 years ago, the company started activities in the confectionery and candy business. Today it's an industry which grows every day, in the domestic and international market. Present in over 36 countries, today, Jazam directs most of it's production to the international exports. With the distinctive quality and unique flavor of its products, Jazam pleases the taste of all it's consumers, Jazam intends to get even closer to it's client.

### Products

- » Confectioneries
- » Peanut Candies
- » Chocolates
- » Milk Sticks
- » Among others
- » Ducrem Napolitano
- » Peanut Crunch
- » É Show
- » Chocolates Bars
- » Happy End Chocolate
- » Fondant Milk

### Contacts



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# Muller

Companhia Muller de Bebidas, the largest and the most important producer of Cachaça in Brazil and worldwide, holds the most sophisticated production process of Cachaça, guaranteeing high quality by not affecting adversely the environment and respecting society. Certified by ISO 9001, ISO 14001 and Kosher certificates.

## Products

- » Cachaça 51
- » Aged Cachaça Reserva 51
- » Brandy Domus
- » 51 Ice
- » Mix 51

## Contacts



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# Jelly and Marshmallow

foods  
**Sukest**

## Sukest

Sukest is one of the most important company in Brazil in bubble gum and juice powder segment.

It was founded in 1987 and it produces, nowadays, more than 120 tons/day of bubble gum and more than 9 millions liters/day of juice.

It's reference of quality in market, audited and approved by SGS and by the biggest retail markets in the world (Walmart and Carrefour).

It's a Brazilian company that has in its products all the joy and flavours of a tropical country.

### Products

- » Bubbles Gums
- » Juice Powdered

### Contacts



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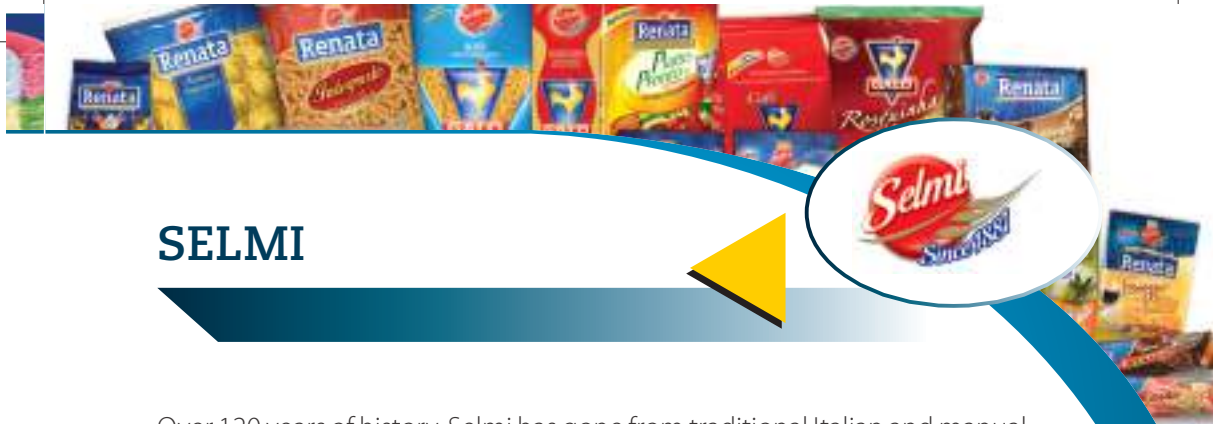
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# SELMI

Over 120 years of history, Selmi has gone from traditional Italian and manual pasta production to the industrial scale production of pasta, flour, cakes and biscuits.

Uniting special care to raw materials, state of art technology and rigorous quality control, Selmi products have won over the preference of Brazilian consumers and the sales leadership in many regions.

Selmi has two producing units, located in São Paulo and Paraná states and has a production of 18.000 tons of pasta, 3.000 tons of flour and mixtures for cakes, 4.000 tons of biscuit and 800 tons of cakes and muffins per month.

Selmi commercializes: long pasta, cut pasta, instant noodles, nests, lasagna, tortellini in hard wheat, semolina or semolina based pasta. As well we produce cakes, muffins in different flavours and flour products.

And this is the way Selmi goes: Winning space in the market and at the table of those who make taste and authentic quality while cooking.

## Products

- » Pasta
- » Cakes Muffins
- » Instant Noodles
- » Semolina Pasta
- » Flour Products
- » Coffee
- » Biscuits

## Contacts

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# PITÚ

Founded in 1938, Engarrafamento Pitú is one of Brazil's most traditional beverage companies, being absolute sales leader in the Northeast Region. Its commercialization in the international market started in 1970 and, currently, it is present in over 50 countries and in over 40 duty-free shops all over the world, becoming Brazil's most exported cachaça.

## Products

- » Pitú Silver
- » Pitú Gold
- » Pitú Cola
- » Pitú Caipirinha Instant

## Contacts



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# MOCOCA S/A PRODUTOS ALIMENTÍCIOS



Mococa S/A is a traditional Brazilian company that has been dedicating to the production of dairy products since 1919. Our mission is to provide our customers the best quality in products and services.

## Products

- » Sweetened condensed milk
- » Milk cream
- » Instant cereals
- » Dairy desserts (chocolate cream, peanut cream, coconut cream and milk spread)
- » UHT chocolate flavored milk
- » Butter
- » White sauce

## Contacts



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The Kerry logo, featuring the word "KERRY" in a bold, blue, sans-serif font, with a yellow horizontal bar underneath the letters.

# KERRY

Kerry is a leading global supplier of ingredients and flavours for the food and beverages industry.

Concentrated in the technology platforms of Savoury & Dairy, Sweet & Cereal and Beverages, Kerry delivers tailor-made solutions, servicing customers' needs through an extensive application in key markets.

As part of the Group, Kerry Latin America has been in the region for 15 years, with about 1,300 employees who strive to help develop and present applied concepts to 20 countries in the region.

For the dairy market, Kerry has an extensive line of milk replacers. These systems are used to replace the whole milk powder for applications on Bakery, Ice Cream, Desserts, Dairy Beverages, Compounds and Confectionery.

The Kerrylac Line offers similar features to the whole milk powder together with an excellent cost-benefit analysis.

## Products

- » Kerrylac 200
- » Kerrylac 250
- » Kerrylac 900

## Contacts



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# SAKURA NAKAYA ALIMENTOS LTDA.



Sakura Nakaya Alimentos is the leading producer of soy sauce and soy paste in Latin America with production of 12 000 tons of **wheat-free** soy sauce annually. Sakura endeavors to provide high quality products. Today, the company manufactures more than 70 different Asian-and Latin American-inspired products.

## Products

- » Soy Sauces – premium, traditional and light
- » Teriyaki, tonkatsu and yakisoba sauce
- » Instant misosoup and miso paste
- » Chili peppers preserves
- » Chili pepper sauces
- » Salad dressings
- » Vegetable preserves
- » Condiments
- » Desert topping

## Contacts



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The logo for Minerva, featuring the word "MINERVA" in white capital letters on a red rectangular background. Below it, in smaller text, is "Red Quality Brazilian Beef".

**MINERVA**  
Red Quality Brazilian Beef

## MINERVA - TRUST AND DEDICATION TO OUR CLIENTS

Minerva S.A. is one of the leaders in Brazil in the production and sale of beef. It has been certified as HALAL for more than 10 years, slaughtering animals from natural pastures in the Islamic way, this along with our quality and confidence from our clients in the character of our company.

### Products

- » Chilled and Frozen Boneless Beef Meat
- » Cubed and Shredded Beef
- » Beef Offals
- » Leather
- » Live Cattle

### Contacts

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Trader

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# ADM (Archer Daniels Midland Company)



Each day, the 28,000 people of Archer Daniels Midland Company transform crops such as corn, oilseeds, wheat, rice and cocoa into quality food ingredients, animal feeds, agriculturally derived fuels and environmentally friendly alternatives to traditional chemicals. With crop sourcing, transportation, storage and processing assets in more than 60 countries, ADM connects farmers' crops with the needs of the global marketplace. As one of the world's leading agricultural processors, ADM plays a pivotal role in meeting all of these needs. Operations in Brazil began in 1997 after purchasing several crushing plants, grain elevators and silos. As the fifth most populous country in the world and the largest economy in South America, Brazil is an important part of ADM's growing global business. Also, in other South American countries, ADM is active in origination and processing grains and oilseeds, i.e. Argentina, Uruguay, Paraguay, Bolivia, Peru, Colombia, Ecuador and Chile.

## Products

- » Agrochemicals
- » Biodiesel
- » Cocoa
- » Corn
- » Fertilizer
- » Health & Nutrition
- » Lysine
- » Oilseeds
- » Rice
- » Soybeans
- » Soybean Meal
- » Soybean Oil
- » Sugar & Ethanol
- » Threonine
- » Wheat

## Contacts



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**TRIEL-HT****TRIEL-HT**

TRIEL-HT for more than 26 years in the Brazilian market and rapidly expanding internationally, is a leader in grain silos, metal wagons for transportation of live pigs and poultry, and buckets bulk dump, also expanding line features semi trailer-refrigerators and chests.

The mission of TRIEL-HT, is innovation in the development of technological solutions in the international market of road equipment and special vehicles, with sustainability as one of our main goals.



## Products

- » Kerrylac 200
- » Kerrylac 250
- » Kerrylac 900



## Contacts



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# DHEX International Business



DHEX is a company specialized in export business and our expertise is sweets, foods and coffee.

We work managing with exclusivity all the export sales for the most important confectionery factories from Brazil.

Our factories can offer the following products: chewy candy, hard candy, lollipops, wafers, filled cookies, laminated cookies, powder chocolate, starch jelly (rolls and bags), chocolate bars, bonbons, chocolate coatings (solid and liquid), bubble Gum, candies in jars, candies with toys, instant coffee, roasted beans for express coffee, roasted powder coffee in vacuum package and coffee filters.

Don't miss the opportunity to start a long term and profitable business with us.

## Products

- » chewy candy
- » hard candy
- » lollipops
- » wafers
- » filled cookies
- » laminated cookies
- » powder chocolate
- » starch Jelly (rolls and bags)
- » chocolate bars
- » bonbons
- » chocolate coatings (solid and liquid)
- » bubble Gum
- » candies in Jars
- » candies with toys
- » instant coffee
- » roasted beans for express coffee
- » roasted powder coffee in vacuum package and coffee filters

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## OXO PACK DO BRASIL LTDA

Oxo Pack do Brasil has been representing food, disposable, home utilities, textiles and packaging companies since 1998. It has also expanded and strengthened its presence in the external market through its clients and partners located in countries from Mercosur, Africa and Europe.

### Products

- » Soy Oil
- » Cake Mix
- » Fruit Juice
- » Mineral Water
- » Rice
- » Corn
- » Corn Flakes
- » Guarana
- » Wine
- » Cookies and Plastics Products
- » Aluminium and Other Products

### Contacts

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