28 OCTOBER 2021 COPENHAGEN, DENMARK



BRAZILIAN AND DANISH CONTRIBUTION TO THE CHALLENGE OF SUSTAINABLE FOOD SUPPLY

08:30 Opening session

Rodrigo Azeredo dos Santos, Ambassador of Brazil

Steen Hommel, State Secretary for Trade and Global Sustainability, Ministry of Foreign Affairs

8:45 Keynote Speakers

Mauro Mendes, Governor of the State of Mato Grosso

Senator Irajá Silvestre Filho, Brazilian Interparty Group for Agriculture and Livestock

Fernando Camargo, Vice-minister for Innovation, Rural Development and Irrigation, Ministry of Agriculture, Livestock and Food Supply (MAPA)

9:45 Panel I - Sustainable Agriculture policies in Brazil and Denmark - new developments and challenges

Keynote speaker: Flemming Nør-Pedersen, Executive Director, Danish Agriculture & Food Council Marcos Jank, Senior Professor at "INSPER" School of Economics, Business, Law and Engineering Fernando Sampaio, Executive Director of "Produce, Conserve and Include Strategy" from the State of Mato Grosso

Moderator: Mette Vestergaard, journalist

11:00 Panel II - Brazilian and Danish contributions for multilateral rules on sustainable agriculture goals.

Keynote speaker: Jesper Wulff Pedersen, Head of Department of EU and International Affairs at Ministry of Food, Agriculture and Fisheries

Fernando Zelner, Special Advisor on Sustainability to the Minister of Agriculture, Livestock and Food Supply

Rodrigo Lima, Director of Agroicone

Moderator: Mette Vestergaard, journalist

12:00 Lunch

13:00 Panel III - Brazilian and Danish private sector contribution to a sustainable food supply. Business and collaboration perspectives

Lígia Dutra, Director of International Relations, Brazilian Confederation of Agriculture and Livestock Wellington Andrade, Executive Director of Soy and Corn Producers Association from the State of Mato Grosso

Thomas Roland, CSR-chef, Coop

Claus Saabye Erichsen, Chief Policy Advisor – DAKOFO

Moderator: Lise Walbom, CEO Food Nation

14:15 Panel IV - Science and Innovation towards a more Sustainable Agriculture: the role of research institutes, universities and agritechs

Keynote: Celso Moretti, President of Brazilian Agriculture Research Corporation (EMBRAPA)

Carlos Eduardo Cerri, ESALQ/USP -Technological Cluster, University of Sao Paulo

Lisbeth Henricksen, Executive Director, Innovation, SEGES

Luiz Guedes, Director – Quality Assurance Food Culture & Enzymes - Chr. Hansen

Thomas Stenfeldt Batchelor, Vice President, Agriculture Marketing & Strategy, Novozymes

Moderator: Lise Walbom, CEO Food Nation

28 OCTOBER 2021 COPENHAGEN, DENMARK



KEYNOTE SPEAKERS



Mauro Mendes

Governor of the Mato Grosso State, Mauro Mendes is 55 years old, born in Anápolis, Goiás. He studied at the Federal University of Mato Grosso and graduated in Electrical Engineering. He is an entrepreneur in steel structures, mining, energy and public concessions. Mauro Mendes chaired the Federation of Industries of the State of Mato Grosso (FIEMT) and the Industry's Social Service (SESI), as well as National Service of Industrial Learning (Senai). Governor of Mato Grosso since 2019, he was formerly mayor of the Capital city, Cuiaba, from 2013–2016.

Senator Irajá Silvestre Filho

Senator Irajá is the youngest senator elected in Brazil. He is the First Secretary of the Federal Senate and member of the Parliamentary Interparty Group on Agriculture and Livestock (FPA). Prior to his mandate in the Senate, he chaired, in 2015, the Agriculture Committee in the House of Representatives.





Fernando Camargo

Fernando Camargo is an auditor of the Brazilian Federal Court of Accounts. He holds a Law Degree from the Catholic University Dom Bosco, a MBA on Business Management from Fundação Getúlio Vargas, and a degree in Public Administration from the Federal University of Mato Grosso do Sul.

28 OCTOBER 2021 COPENHAGEN, DENMARK



SPEAKERS BIOGRAPHIES



Carlos Eduardo Cerri

Vice-Dean and Professor at the Soil Science Department at University of São Paulo/ESALQ "Luiz de Queiroz" since 2007, where he is member of the Undergraduate Committee since 2016, and Vice-President of Graduate Programs from 2018-2020. Carlos Cerri was member of the young scientist board at the Brazilian Academy of Science, and of the Scientific Steering Committee from 2008-2012.

Celso Moretti

Celso Moretti has a BSc. degree in agronomy, a MBA in Production Engineering, a Master's and a PhD degrees in plant science. Researcher at the Brazilian Agricultural Research Corporation (Embrapa) for 24 years, Dr. Moretti has dedicated the last ten years to public administration. He was Head of the National Vegetable Crops Research Center (Embrapa, Brasília, DF) between 2008 and 2013, and Head of the Research and Development Department of Embrapa between 2013 and 2017. He is alumni (2016) of the Harvard School of Government, Harvard University, Cambridge, USA.





Claus Saabye Erichsen

Claus Saabye Erichsen holds a Master's degree in animal science. Since 2015 he has been working with feed, sustainability, quality and trade related issues at the Danish Grain and Feed Association. For the last 6 years, Claus Saabye Erichsen has represented DAKOFO in several committees and working groups in FEFAC – the European Feed Manufactures Association. He also represents DAKOFO in the Danish Roundtable for responsible soy.

28 OCTOBER 2021 COPENHAGEN, DENMARK



SPEAKERS BIOGRAPHIES

Fernando Sampaio

Executive Director of the PCI Strategy (Produce Preserve and Include) of the State of Mato Grosso in Brazil, Fernando is an Agronomist graduated from ESALQ (University of São Paulo) in 1997, specialized in meat market at ESA Angers, in France.

He held the post of Sustainability Coordinator at the Brazilian Beef Exporters Association (ABIEC), where we composed its board from 2011-2016. Internationally, Fernando has professional experiences in France and in the Netherlands from 2000 to 2008.

Member of the Executive Committee of the Brazilian Roundtable for Sustainable Livestock - GTPS - from 2012 to 2014 and its President from 2015 to 2016.





Fernando Zelner

Fernando Zelner is a Brazilian career diplomat. He currently serves as a Special Advisor on Sustainability to the Minister of Agriculture, Livestock and Supply. Having started his career in the Agriculture Division of the Ministry of Foreign Affairs, he later served at the Mission to the United Nations in New York and at the Embassy in La Paz, Bolivia.

Flemming Nør-Pedersen

With 30 years of experience working with Danish agriculture, Flemming Nør-Pedersen is Executive Director for Members and Markets at the Danish Agriculture and Food Council (DAFC), being formerly Manager of its Secretariat and Head of water and nature. Member of the Implementation Council of the Danish Government for business-oriented EU Legislation, Mr. Nør-Pedersen has a Master's degree in Engineering and in finance



28 OCTOBER 2021 COPENHAGEN, DENMARK



SPEAKERS BIOGRAPHIES

Jesper Wulff Pedersen

Head of Department of EU and International Affairs at the Ministry of Food, Agriculture and Fisheries, since 2017.





Lígia Dutra Silva

Ligia Dutra Silva is the Director of the International Relations Office at CNA. She was an international business analyst at the Brazilian Trade and Investment Promotion Agency. Originally, she started her legal career working as a partner in a firm that specialized in Civil and Environmental Law. Her career focuses on areas of Public Affairs, Government Relations, Sustainability, International Relations, Public Policies and Agribusiness. Ligia holds a Bachelor's degree in Law as well as a Master's degree in International Law.

Lisbeth Henricksen

Lisbeth is the Executive Director for Innovation at Seges Landbrug & Fødevarer, and was formerly Senior Manager for pigs and Manager of the Feed and Efficiency Teams in the same institution. Held positions at the Agriculture and Horticulture Development Board, the farming consulting company Patriotisk Selskab, and a research position at the School of Agriculture of the Newcastle University.



28 OCTOBER 2021 COPENHAGEN, DENMARK



SPEAKERS BIOGRAPHIES



Luiz Guedes

Director of Quality Assurance for food culture and enzymes at Chr. Hansen, in Copenhagen, Luiz has over 15 years of experience in the food manufacturing sector. With a veterinary degree, he has a PhD degree in Microbiology and Dairy, and accumulated a position of associate researcher at the Federal University of Minas Gerais.

Marcos Jank

Senior Professor of Global Agribusiness at Insper and coordinator of "Insper Agro Global". Executive with 32 years of professional and academic experience, including teaching and research in top Brazilian colleges (Insper, ESALQ, FEA, IRI), high-level positions in the private sector (BRF-Asia), Brazil's main sugar-energy trade association (UNICA), and one of the leading agribusiness think-tanks (ICONE). Mr. Jank spent ten years in Europe, the United States, and Asia and has extensive experience with multilateral organizations, governments, associations, business leaders, NGOs, and media, and holds board positions in several institutions and companies in Brazil and abroad.





Rodrigo Lima

Rodrigo C A Lima is Partner-Director of Agroicone, a leading organization on key agriculture and renewable energy agendas related to trade, food systems and sustainable development. He has 17 years of experience on international negotiations such as the World Trade Organization, the United Nations Framework Convention on Climate Change, the Paris Agreement, the Convention on Biological Diversity, the Cartagena Protocol on Biosafety and the Nagoya Protocol. Holds a PhD degree in International Law from the Pontifical Catholic University of São Paulo and a Masters of Art Degree in International Law from Federal University of Santa Catarina.

28 OCTOBER 2021 COPENHAGEN, DENMARK



SPEAKERS BIOGRAPHIES



Thomas Roland

With over 20 years of experience with sustainability in the food sector, Thomas Roland is CSR-manager in Coop, since 2014, where he dedicates, primarily, to the sustainability of food production. Responsible for relations with suppliers regarding compliance, for sustainability campaigns with customers, and for the promotion of healthy and sustainable cooking program at public schools. Was formerly head of department at FDB and agricultural advisor at the Danish Consumer Council.

Thomas Stenfeldt Batchelor

Thomas Stenfeldt Batchelor leads Novozymes' business units brining innovation to market in biological agriculture – looking to enable more sustainable agriculture and animal breed with alternatives/supplements.

Thomas was previously Novozymes' Vice President for Intellectual Property, Regulatory Affairs, and Product Safety. Before then, he has worked with R&D Strategy, M&A and Business Development.

He holds a Master of Laws from the University of Copenhagen, a LL.M. Degree in International Legal Studies from the NYU School of Law, and a Graduate Diploma in Business Administration from Copenhagen Business School.





Wellington Andrade

Wellington Andrade is the Executive Director of the Association of the Soy and Corn Producers (Aprosoja) in Mato Grosso (MT) Estate, in Brazil. He was formerly the Management Director at the Fund for the Soy Culture (FACS). He is a lawyer with Executive and Management MBAs.

28 OCTOBER 2021 COPENHAGEN, DENMARK



MODERATORS

Mette Walsted Vestergaard

Mette Walsted Vestergaard is a journalist and professional moderator. She is a former news anchor at Danish Broadcast, where she anchored the evening news, the morning talk radio news program and hosted several large TV shows. She now runs her own company, providing communication advisory, media training and moderation of conferences and debates. Sustainability, biodiversity and finance are some of her main topics.





Lise Walbom

Lise is CEO of Food Nation, and was a Senior consultant at The Confederation of Danish Industry (DI), working with food products, productivity and sales politics, among other consulting posts. Academically, she is lecturer and speaker at The Royal Veterinary and Agricultural University, and teacher of agriculture at elementary schools for The Agricultural Council of Denmark.