

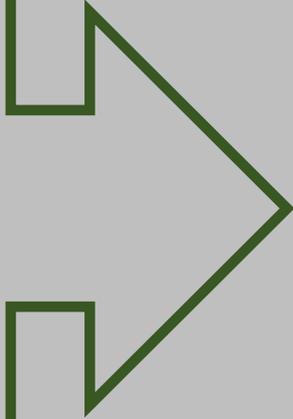


## Overview of Achievements and Plans for 2019

Brasilia, March 27, 2019

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Co-ordinator of MAIZALL





## Our Business



### **Increase Productivity:**

- Growing More With Less

## Our Responsibility



### **Food Security: By 2050**

- Feed 9 Billion
- Increase Food Production 70%  
– FAO/2009

## Our Path to Market



### **Willing Buyers, Willing Sellers**

- Trade Enabling Policies
- Science Based Regulation



# MAIZALL – The United Voice of Maize Farmers

## Main Objectives

- Promote better understanding of the benefits of biotechnology and Plant Breeding Innovation (PBI)
- Promote harmonized regulatory policies in the Americas
- Address global trade barriers and obstacles to the introduction of new agricultural technologies such as biotech and PBI
- Address the increasing problem of lower Maximum Residue Limits (MRLs) around the world



# MAIZALL Activities & Achievements

- Cooperation with MAIZALL 'home' country government agencies
- Advocacy directed at industry stakeholders, media, government officials and politicians of importing countries:
  - Joint missions to the EU (2014 & 2015); China & South Korea (2013); FAO & WTO (2015); WTO MC (2017); WTO & FAO (October 2018); WTO (January 2019)
  - Embassies of MAIZALL countries in importing countries now cooperate
  - Presentations at conferences around the world
- Timely missions. Example: WTO Ministerial Joint Statement on MRLs (Dec '17),
- Instrumental in enhanced cooperation and exchange of information on biotech approvals and PBI in South America
- Ability to secure high-level meetings with officials and politicians from other countries and international organizations



# Recent MAIZALL Activities and Achievements

- September 2018: Argentine and Brazilian members promoted Ministerial Declaration on gene-edited crops by the Consejo Agropecuria del Sur (CAS) – Argentina, Brazil, Chile, Paraguay, Uruguay
- MAIZALL President Cesario Ramalho missions to Washington DC and Argentina for high-level meetings (including Argentina Agriculture Secretary Etchevehere)
- Actively promoted International Statement on Precision Biotechnology – signed by 13 countries
- Successful mission to WTO and FAO in October 2018
  - Meetings with 7 countries and staff in Geneva, timed just before SPS Committee meeting
  - Pressure on the EU on biotech approvals, PBI and MRLs
  - Meetings with MAIZALL ‘home’ missions and high-level FAO staff
- Successful mission to WTO in January 2019
  - Meetings with Director-General Azevedo and with 5 countries
  - DG supported MAIZALL and its objectives – importance of addressing market access issues
  - Brazilian Ambassador stated the new government would be more active and vocal



# MAIZALL 2019 Plan

- Continue to promote cooperation on biotech, PBI and MRLs in MAIZALL ‘home’ countries and address these market access barriers in main import markets
  - Meet new Brazilian government in Brasilia when Board meets there in March
  - Meet Argentine government when MAIZAR has assumed Presidency in July
- Focus on EU policies & influence around the world
  - Directly – MAIZALL mission to Brussels in the 2<sup>nd</sup> half of 2019
  - Indirectly – WTO (promote risk-based decision-making, isolate EU in SPS) and FAO to promote science-based agricultural innovation (joinws Private Sector Mechanism and potentially conduct MAIZALL event in Rome 2<sup>nd</sup> half of 2019)
- Secure speaking opportunities at international conferences
- MAIZAR assumes the Presidency of MAIZALL in July
- Two in-person Board meetings; two by teleconference





Working together  
with farmers  
to create  
**Agriculture  
Without  
Barriers**

**Thank You**

