TECHNICAL ASSISTANCE BUILT WITH THE TERRITORIES

ATER Bolsa Verde does not begin with ready-made solutions. It seeks to understand each territory, engage in dialogue with its residents, and recognize the knowledge that already contributes to biodiversity conservation.

TECHNICAL KNOWLEDGE + TRADITIONAL KNOWLEDGE + TERRITORIAL EXPERIENCE = SUSTAINABLE SOLUTIONS FOR BIODIVERSITY.

TRADITIONAL KNOWLEDGE AND CONSERVATION GO HAND IN HAND

Bolsa Verde recognizes that conserving biodiversity also means valuing the people, ways of life, and knowledge rooted in the territories.

The Brazilian experience connects:
Territories + Traditional knowledge + Technical assistance + Sustainable production + Environmental conservation + Public policy

NUMBERS THAT HELP TELL THIS STORY

More than **91%** of the area covered by the program has over 90% native vegetation

49 million football fields — This is approximately equivalent to the area of native vegetation conserved in the territories of families participating in the program.

KNOWLEDGE ROOTED IN THE TERRITORIES, STRENGTHENING BIODIVERSITY

When public policies recognize the people who live in, generate knowledge about, and conserve their territories, new solutions can emerge. Bolsa Verde connects people, knowledge, technical assistance, and conservation to strengthen territories and protect biodiversity.

BOLSAVERDE

Learn more about the Bolsa Verde Program

COP31 TÜRKİYE ANTALYA

MINISTRY OF ENVIRONMENT AND CLIMATE CHANGE

BRAZILIAN GOVERNMENT

BRASIL

STANDING WITH THE BRAZILIAN PEOPLE

BOLSAVERDE

LOVE FOR THE FOREST, PROTECTION FOR THOSE WHO CARE FOR IT

MINISTRY OF ENVIRONMENT AND CLIMATE CHANGE

Photo: Paulo Zapotoczny/MMA

KNOWLEDGE FROM THE TERRITORIES SOLUTIONS FOR BIODIVERSITY.

A Brazilian experience that connects traditional knowledge, environmental conservation, technical assistance, and public policies.

WHAT IS BOLSA VERDE?

The **Bolsa Verde Program** is a public policy based on the concept of **Payment for Environmental Services (PES)**, combining the recognition of environmental conservation with support for populations in situations of socioeconomic vulnerability. The program supports low-income families living in **Protected Areas, sustainable settlements, and traditional territories.**

The program recognizes and supports populations that directly contribute to biodiversity conservation and the sustainable use of natural resources, while promoting **Climate Justice**. It also serves as a Brazilian instrument for advancing the **Sustainable Development Goals (SDGs)** — particularly **No**

HOW DOES IT WORK?

BRL 600 every three months

Financial support provided to participating families.

Commitment to conservation

Beneficiary families must live in areas with at least 80% vegetation cover and commit to continuing to conserve the areas where they live while promoting the sustainable use of natural resources.

Strengthening territories

The program works with communities that maintain historical, cultural, social, and productive relationships with their territories.

WHO IS PART OF THIS STORY?

Bolsa Verde reaches peoples, communities, and families who live and produce in different Brazilian territories, including:

- National Forests
- Extractive Reserves
- Sustainable Development Reserves
- Agroextractive Settlement Projects
- Sustainable Development Projects
- Special Quilombola Settlement Projects

These populations have accumulated knowledge over generations about natural cycles, resource management, food production, and ecosystem conservation.

BOLSA VERDE TECHNICAL ASSISTANCE AND RURAL EXTENSION

Technical knowledge meets traditional knowledge.

Bolsa Verde Technical Assistance and Rural Extension — ATER Bolsa Verde — strengthens the work of beneficiary families in their territories by promoting knowledge exchange and the joint development of solutions adapted to local realities.

The approach is based on a simple principle: **people who live in a territory also produce knowledge about it.**

For this reason, technical assistance engages with the practices, experiences, and traditional knowledge already present within communities, strengthening strategies for conservation, sustainable production, and income generation.



Photo: Rui Faquini/MMA

WHAT DOES ATER STRENGTHEN?

Sustainable production practices

Support for activities that combine production, income generation, and the conservation of natural resources.

Traditional knowledge

Recognition and appreciation of the knowledge, techniques, and management practices developed and passed down by communities across generations.

Territorial management

Support for planning activities and the sustainable use of natural resources according to the characteristics of each territory.

Sociobiodiversity

Strengthening economic and productive activities linked to the biological, cultural, and social diversity of the territories.

Community organization

Support for strengthening local capacities, collective initiatives, and community-based forms of organization.

Knowledge exchange

Bringing together families, technical professionals, institutions, and different